



**THE DRAKE GROUP
EDUCATION FUND**

Realizing The Promise Of College Athletics

April 23, 2026

**Allen Sack National Symposium
Advancing Integrity in College
Sport**

***From Chaos to Consensus: Defining
New Models for College Sports***

Howard University – Blackburn

Center Ballroom

(Program and Schedule below)

**ATTEND – SPONSOR STUDENTS –
SUPPORT**

TICKETS

\$250.00 Premium Seating Donor

\$100.00 General Public

\$75.00 Higher Education Faculty/Athletics Staff

STUDENT Apply here for a free ticket thanks to our donors and sponsors ([Link](#))

\$2,000.00 STUDENT BENEFACTOR TABLE SPONSOR

Enable eight graduate or undergraduate students in sports management or related fields from local DC colleges and universities to attend the symposium at no charge. Priority will be given to attendees from local Historically Black Colleges and Universities (HBCUs) and under-resourced institutions.

\$5,000.00 GOLD SUPPORTING TABLE SPONSOR

Supports the purpose of the Symposium – to educate the public about critical issues in college athletics – Gold Supporting Sponsors will enable the full participation at the Symposium of eight students majoring in sports management and related fields at local DC colleges and universities selected by The Drake Group. In addition, sponsor credentials are provided for eight guests of the Sponsor receiving full participation privileges.

TAX DEDUCTIBLE DONATIONS SPONSOR STUDENT ATTENDANCE

Conferences such as the Allen Sack National Symposium are invaluable professional development activities for students that they typically cannot afford. The Drake Group Education Fund is dedicated to removing financial barriers and making this enriching experience accessible to all students.

Discounted hotel rates and parking information will be sent to all registrants.

[CLICK HERE TO REGISTER/DONATE](#)
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The Allen Sack National Symposium: Advancing Integrity in College Sport



THE PROGRAM

8:00-9:00am

REGISTRATION – COFFEE AND CONTINENTAL BREAKFAST

9:00-9:15am **WELCOME AND OPENING REMARKS**

9:15-10:15am **PANEL 1: The Athletes' Verdict Post-House Settlement**
From the Courtroom to the Locker Room: A Frontline Report on the New NCAA

As the dust settles on *House v. NCAA*, a new era of collegiate athletics has emerged—one defined by direct revenue sharing, employment status debates, and a fractured Title IX landscape. While the courtrooms are busy with filings and appeals, the locker rooms are dealing with the fallout.

This session brings together a panel of current and recent college athletes to pull back the curtain on life in the "pay-for-play" era. We move beyond the legal jargon and theoretical debate to the lived reality of the modern college athlete. Join us to hear from the athletes who are currently navigating this uncharted territory and learn why the "solution" provided by the settlement may have created a brand-new set of systemic crises.

10:30am-11:30pm **PANEL 2: The Cost of Undervaluation: Media Rights, Revenue Sharing, and the Rising Value of Women's College Sports**

Join top leaders in sports broadcasting as they dissect the seismic shifts shaping college athletics. From the landmark Kaplan Report, to NIL legislation, to the *House v. NCAA* settlement allowing direct athlete pay, we're in a new world. This webinar will explore the new media landscape as well as how the findings of the landmark Kaplan Report—which revealed the NCAA's systematic undervaluing of women's sports—stand in stark contrast to the new revenue-sharing formulas of the *House v. NCAA* settlement. Do these new deals, which allow for direct athlete payments, truly reflect the surging value of women's sports and avoid perpetuating the historical inequities highlighted by the Kaplan Report? While revenue-sharing models are currently being implemented at institutions, proceeding without proper valuation creates a significant legal and ethical risk of solidifying a financial structure built on the undervaluing of women's sports. Our panelists will share their insights on how this evolving landscape is creating unprecedented opportunities and challenges for media companies, institutions, and athletes alike. Join us to learn how this focus on equity and value will drive the next generation of growth in college athletics.

11:45am-12:45pm **National Awards Ceremony and Luncheon**

The luncheon features presentation of The Drake Group Education Fund (TDGEF) national awards. The awards program includes recipients of the TDGEF National Public Service Award, the TDGEF Student Journalism Prize for Investigative Reporting in Intercollegiate Athletics, the TDGEF Hero Award, and TDGEF Changemaker Award, among others.

12:45-1:30pm **FIRESIDE CHAT with Cody Campbell – the Future of College Sports**

Join the Executive Director of the Drake Group Education Fund for a focused conversation with Cody Campbell on the future of college athletics following the House v. NCAA settlement. As a result of the settlement, schools have moved to direct athlete compensation and revenue sharing, and this discussion will examine how this new financial model reshapes athletic department priorities, competitive balance, and the sustainability of non-revenue sports. The conversation will also address emerging Title IX and gender equity considerations, evolving NIL dynamics, and the broader implications of these structural changes for governance, academic integrity, and the educational mission of higher education.

1:45-2:45pm

PANEL 3: The Labor Paradox: Navigating the Complexities of Collegiate Unionization

As the 2026 collegiate landscape shifts from the "amateur" era toward a formal revenue-sharing model, the conversation around collective bargaining has moved from theoretical debate to a complex legal and structural confrontation. However, the path to a unionized collegiate system is fraught with structural, legal, and ethical hurdles that challenge the very sustainability of athletic departments. This panel explores the friction between athlete advocacy and the operational realities of higher education. Rather than assuming collective bargaining is an inevitable "endgame," this session critically examines the significant complications inherent in such a transition.

3:00-4:00pm

PANEL 4: The New Playbook: Redefining Governance in the Era of College Super-Leagues

In an era defined by rapid deregulation and shifting capital, the future of the NCAA is no longer a localized concern—it is a national priority. This session brings together key stakeholders and strategic thinkers to debate the challenges of managing institutional complexity and weakened governance in a new economic and federal landscape. We will explore whether new regulatory frameworks can stabilize a system currently navigating unprecedented volatility.

4:00-5:00pm

Reception immediately following in Blackburn Ballroom

All attendees are invited to attend a post-symposium networking and cocktail reception.

Who Are the Attendees?

National sports and higher education media, leaders, and key influencers from national sports governance organizations, NCAA Division I athletics programs, and national higher education and sports-related professional organizations, members of the U.S. Congress and their staff, higher education faculty, nationally recognized experts in the economic and legal aspects of college athletics, and members of the general public. One hundred invited sports management, sports law, and other currently enrolled students in sports-related majors from

colleges and universities within 60 miles of Washington D.C. (with preference given to students from HBCUs and other low-resourced institutions) are invited to attend at no charge thanks to sponsors and donors. These stakeholders represent an investment in the development of future change agents.

Donor Information

THE DRAKE GROUP EDUCATION FUND, Inc. is a national nonprofit corporation operating through a fiscal sponsorship with Players Philanthropy Fund, a Maryland charitable trust recognized by IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 27-6601178, ppf.org/pp). Contributions to THE DRAKE GROUP EDUCATION FUND are tax-deductible to the fullest extent of the law.

For those attending the Symposium, note that the IRS only allows a charitable deduction when a payment to a charity exceeds the "*Fair Market Value*" (FMV) of the goods or services received. Our good faith estimate of the commercial value of your [ticket, or for the table buyer or each person attending as your guest (not including your sponsored student table or gift to TDGEF in any amount) is FMV=\$75.00 per person: \$250 Premium Ticket (1 X FMV); \$100 General Public Ticket (1 X FMV); \$75 Faculty/ Staff Ticket (1 X FMV); Student Benefactor Table – If the donor uses their two premium tickets (2 X FMV); Gold Sponsor Table – if the donor uses all seats at their non-student table (8 X FMV).]

If you prefer to mail your check, your check should be made out to "The Drake Group Education Fund." Mail to: John Rosen, TDGEF Treasurer, 8 Wright Street, Westport, CT 06880.