

2025 CHANGEMAKER AWARD



MARY CIAMPA and TIFFANY BULLOCK, Founders of WomenX

Honoring extraordinary individuals who have helped advance the collegiate sports reform movement through persistent actions over time. The individuals, through hard work and persistent effort, have created a significant impact within the world of sports reform and, in doing so, have enhanced the integrity of intercollegiate athletics.

WomenX is a nonprofit organization empowering woman through education. The mission of WomenX is to reimagine higher education to ensure women have access to women-centered education and community to realize their full potential. Founded on the anniversary of Title IX —legislation that granted women equal opportunities in education and athletics—WomenX is dedicated to making sure that promise continues to be fulfilled.

Through its Fellowship, WomenX has educated over 150 students across 50 college campuses, equipping them with the knowledge and skills to advance gender equity on campus and beyond. WomenX also played a pivotal role in amplifying opportunities for women in sports.

When the Women's Beanpot Championship—one of Boston's biggest college hockey tournaments—was set to be played at TD Garden arena for the first time, WomenX championed the effort to build excitement and drive attendance. The result? A record-breaking 10,633 attendees in its first year and 13,279 in its second, shattering the previous high of 1,700 and marking a new era for collegiate hockey and women's sports in Boston.

Mary Ciampa is a serial entrepreneur—the former CEO and Co-founder of Thinkmap (a visualization software company) and HoLa (a bilingual K-8 charter school). She brings 30 years of marketing experience, having consulted for companies such as Motorola, Sony Music, Razorfish, Berklee College of Music, and the Boston Museum of Science. Her passion for education and equity has driven her lifelong mission to create opportunities for women to learn, lead, and thrive. Tiffany Bullock is a seasoned DEI advocate with over 15 years of experience in corporate law, including roles at SEO (Sponsors for Educational Opportunity), Legal Outreach, Fried Frank LLP, and Paul Weiss LLP. She has spent over a decade consulting for 40+ Vault 100 Law Firms and organizations like Afro Scholars Inc., focusing on talent management, pipeline creation, professional development, and mentorship. Her expertise in fostering inclusive environments and leadership pathways is a cornerstone of WomenX's mission.