STATE LEGISLATION RELATED TO COLLEGE ATHLETE NIL/EMPLOYMENT COMPENSATION (updated as of 10/08/25)

Preferred Citation: Williamson, Katie. (2025) "State-by-State Athletics Name, Image, Likeness Legislation." TheDrakeGroup.org (October 16, 2025). (https://www.thedrakegroup.org/), downloadable database, an SMT588 Capstone Project dated October 8, 2025, Southern Connecticut State University Department of Sports and Entertainment Management, Recreation, Tourism, and Sport Management.

State	Bill (Link)/Effective Date	Current Status A) Current Law B) Bill Pending C) Draft Only D) Died in Committee E) Died in Chamber F) Executive Order G) Rescinded	A) Applies to College Only or B) Applies to High School and College	Prohibition or Required Provisions (including scholarship & particip. elig. provisions)	College Athlete NIL Contract Disclosure Provision	Instit. Team Contract Disclosure and Conflict Provisions	Can school, conf. or NCAA provide $ to athlete for NIL (other than ath. schol.)	Agent provisions	NIL Taxes and Employment	Other Provisions
ALABAMA (Bill HB4892025)	2025 Bills: HB489; Effective 10/1/2025.	D) Died in committee. Introduced to House April 1st 2025. Died in committee 25% progression.	B) Specifically pertains to K-12 students. Both High School and College	Bill outlines specific restrictions that ensures that NIL compensation does not interfere with athletic and educational integrity. No rules can prohibit an athlete from earning compensation	No provisions	No provisions	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation. Compensation may not be provided by any school or any individual acting as an agent for a school.	No mention of employment or taxation	Prior to receiving compensation as authorized by this section, a student athlete and a parent or legal guardian of the student athlete shall receive professional guidance as to the potential impacts and consequences of receiving the compensation, including collegiate financial aid and tax implications. A student athlete may not receive compensation as permitted in this section unless the student athlete or a parent or legal guardian of the student athlete first notifies the principal or athletic director of the student athlete's school that the student athlete intends to enter into any type of name, image, or likeness contract or agreement no less than seven days prior to entering into the contract or agreement. Compensation may not be contingent on specific athlete performance or achievement. Provided as an incentive to enroll or remain enrolled at a specific school. Student athletes are not allowed to wear or use school logos, names, mascots, uniforms or facilities. NIL endorsements in relation to tabaco, alcohol, or controlled substances are prohibited.
ALABAMA (Bill HB240 2025)	2025 Bills: HB240; Effective 10/1/2025.	D) Died in Committee. Passed by House on April 30th 2025. 25% progression.	A) Specifically pertains to College Student-Athletes.	No rules can prohibit athlete from earning NIL compensation	No provisions	HB240 is a tax only bill it does not regulate how NIL deals are managed, disclosed or monitored.	No provision	No prohibition from retaining prof. representation.	Income Tax; to exempt compensation earned by a student athlete for the use of their name, image, or likeness from income tax. Applies through tax years 2025-2027	
ALABAMA LAW (HB 404 signed by Gov; 4 2021 bills)	2021 Bills: HB404 signed by Gov. 4/15/21 (effective 7/1/21) (linked here); HB150 (effective 1/1/2023; HBCU provision immediately effective); HB328 (effective 1/1/2023; HBCU provision immediately effective); and SB230 (effective on the first day of the third	A) Current Law. Passed 03/15/21	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution asserting a conflict shall promptly disclose only provisions of contract relevant to contractual provisions in conflict; (f) A team contract shall not prevent a student athlete from using the athlete's name, image or likeness for a commercial purpose when the athlete is not engaged in official team activities. Also prohibits a student athlete from entering into any contract providing NIL compensation if a provision of the contract is in conflict with a provision of the athlete's team contract	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; This bill would also require professional representation obtained by a student athlete to be from persons licensed by the state	No provisions	HB150 (linked here; click twice): Require that each institution fund an annuity for each student athlete who declares that he or she will not receive compensation for use of his or her name, image, or likeness and will not seek or retain professional or legal representation relating to the student athlete's participation in intercollegiate sports, and would allow each student athlete to amend or renew his or her declaration under certain conditions; No later than 45 days following the beginning of each academic year, each institution shall deposit up to ten thousand dollars ($10,000) into the annuity fund; also require each postsecondary educational institution to conduct a financial literacy and life skills workshop for each student athlete at the beginning of each student athlete's first and third years; Uphold a team contract that prevents a student athlete from using the athlete's name, image, or likeness for a commercial purpose when the athlete is not engaged in official team activities or limits the compensation earned by a student athlete. Shall apply only to contracts entered into, modified, or renewed on or after January 1, 2023. Section 5: bill would also create the Historically Black Colleges and Universities Working Group to make recommendations about the receipt of compensation by a student athlete at an HBCU for use of his or her name, image, and likeness. Section 5 of this act shall become effective immediately
ALABAMA 2020	2020: HB82; Effective 1/1/2023	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution asserting a conflict shall promptly disclose only provisions of contract relevant to contractual provisions in conflict; (f) A team contract shall not prevent a student athlete from using the athlete's name, image, or likeness for a commercial purpose when the athlete is not engaged in official team activities. Also prohibits a student athlete from entering into any contract providing NIL compensation if a provision of the contract is in conflict with a provision of the athlete's team contract	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; This bill would also require professional representation obtained by a student athlete to be from persons licensed by the state	No provisions	Require each institution to create an athlete injury and wage fund. The fund would be funded by 15 percent of the revenue from all athletic event ticket sales, and divided into an athlete injury health savings account and an athlete wage account (shall equally split each deposit into the fund between the two accounts). The athlete injury health savings account would be used to provide a player who suffers a career ending or long term injury during a game or team practice with compensation upon his or her graduation. The amount of compensation shall be determined by the Department of Education. The qualifying injury shall be verified by an independent health care provider not affiliated with the postsecondary institution. The wage account would be divided equally among all student-athletes in attendance at the institution at the end of each academic year

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ARIZONA 2025	Passed 05/07/2025. SB1615 2025. Effective immediately.	A) Current Law Passed May 7th 2025 by Governor Katie Hobbs	A) Specifically pertains to College Student-Athletes.	No rules can prohibit athlete from earning NIL compensation	Student must disclose NIL contracts to their institution before executing.	Student athletes cannot enter into an NIL contract if the provisions of the contract conflicts with their team contract, any contract executed by the post secondary education institution, a policy of the post secondary instution athletic department. A provision of the post secondary institutions honor code. Student athletes cannot use any post secondary education institutions property without first obtaining express authorization	NIL compensation tied to recruitment or enrollment is expressly prohibited for prospective student-athletes	An athlete agent who advises or represents a student athlete in connection with earning compensation from the use of that student athlete's own name, image or likeness shall comply with chapter 13, article 10 of this title.	Student-athletes are not classified as employees solely due to their NIL activities, preserving their student status. They are responsible for managing their own taxes.	Permits universities to use proceeds from 50/50 raffles to compensate student-athletes for the use of their name, image, or likeness. universities can retain and distribute these funds directly to athletes, providing a new revenue stream for NIL compensation. Student-athlete's ability to earn NIL compensation does not affect their employment status or qualify them as employees of their postsecondary education institution.
ARIZONA LAW	PASSED 3/26/21; SB 1296: Effective date defers to NCAA rule changes; notes NIL comp and prohibitions on denial of scholarship or eligibility for same will be "to the extent allowed by the rules established by the relevant national association for promoting or regulating collegiate athletics." (defers to NCAA rules)	A) Current Law	A) College student athletes	Student athletes entitled to earn compensation for their NIL to the extent allowed by the rules established by the relevant national association for promoting or regulating collegiate athletics	No provision	No provision	No provision	An athlete agent who advises or represents a student athlete in connection with earning compensation from the use of that student athlete's own name, image, or likeness shall comply with Chapter 13, Article 10 of this title	No provisions	A student athlete may not be denied a scholarship, have a scholarship revoked, be deemed ineligible for a scholarship or be deemed ineligible for participating in intercollegiate athletics based on earning compensation for use of that student's NILs in a manner and to the extent allowed by the rules established by the relevant national association for promoting or regulating collegiate athletics
ARIZONA 2020	2020: HB 2143; Effective 8/31/21	D) Died in committee Engrossed in house.	A) College student athletes at state universities and community colleges.	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Only provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act	No provisions	H. A public or private university or college of another state may not offer a student of this state an athletics contract or conduct in-person recruiting with a student athlete without first disclosing to the student athlete in writing all prohibitions of the university's or college's home state regarding the use of the student-athlete's name, image or likeness.
ARKANSAS LAW	PASSED 4/21/21; HB 1671; Effective 1/1/22	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation, "except as prohibited in this subchapter, a student-athlete may enter into a contract and receive compensation for the commercial use of the student-athlete's publicity rights"	To institution-designated official	"A contract in violation of this subchapter is void and unenforceable."	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; must be licensed by state	No provisions	

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ARKANSAS Bill	Passed 4/17/2025 HB1917; Effective for tax year beginning on or after 01/01/2025	A) Current Law , passed by both House and Senate, 04/17/25	A) College student-athletes	No rules can prohibit athlete from earning NIL compensation	No provisions	Students or third party licensee can not enter into a NIL contract that requires promotion, endorsements or advertising during official team practices or competitions, without written authorization from the student athletes institution. If there is conflict with terms in the athletes team contract, institutional policy or honor code. Student athletes can't enter a contract if it is tied to athletic performance without proper institutional approval.	Not expressly prohibited for current student-athletes	"An agent, athlete agent, financial advisor, or attorney who is providing professional representation of a student-athlete shall be licensed, as applicable, in this state." "An institution of higher education, athletic association, athletic conference, or other organization with authority over varsity intercollegiate athletics shall not prevent a student athlete from obtaining professional representation in connection with an opportunity to earn compensation. Athletes have recission rights if the agent is not properly licensed.	Student-athletes should not be considered an employee within their institution. Income received by a student athlete from an institution of higher education is exempt from state income tax. NIL payments are state tax-free, athletes must still report and pay federal income and self employment tax on earnings.	Schools, conferences and associations are protected from lawsuits if they allow or restrict NIL deals that conflict with policies. "A student-athlete has not been and shall not be considered an employee of an institution of higher education, a conference, or an association for purposes of or as a basis for imposing liability or awarding damages or other monetary relief under any state law based on the student-athlete's receipt of compensation or of any payments or benefits, other than payment of hourly wages and benefits for work actually performed and not for participation in intercollegiate athletics, at a rate commensurate with the applicable rate in the locality of the institution of higher education for similar work." NIL contracts and personal information are confidential. Written request needed if brands and companies regarding NIL want to use the institutions logos etc.
CALIFORNIA LAW	PASSED 9/30/19; SB 206; Effective 9/1/2021	A) Current Law. Effective date 09/01/21	A) College student athletes excluding community colleges	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act	None	Community college study group appointed (does not apply to Community Colleges yet)
COLORADO LAW (Both acts here)	PASSED SB 20-123 on 3/20/20; HB21-1328 - Effective date 7/1/21 (moved from 1/1/23 in original bill)	A) Current Law. Enacted 06/28/21	A) College student athletes	"Except as may be required by the rules or requirements of an athletic association of which an institution is a member" a school shall not uphold any rule that prevents an athlete from earning compensation from the use of their name, image or likeness. Part 3.23-16-301.2(a)	To athletic director within 72 hrs after entered or before next scheduled athletic event to participate (whichever occurs first)	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only.	Neither an institution nor an athletic association shall provide compensation to a current or prospective student athlete	No prohibition +G13:G16from retaining prof. representation; any person providing legal representation to a student athlete must be a licensed attorney.	No mention of taxation, Student athletes are not deemed as employees	Bill Summary: Any commission of an act prohibited by the bill is an unfair trade practice for the purpose of enforcement of the "Colorado Consumer Protection Act", except that the commission of a prohibited act by a student athlete is not an unfair trade practice. Also Part 3 (6) Provides for injunctive relief for student upon violation of compensation rules of Part 3. Section 3 outlines Athlete Agent Interview scheduling rules as set out in Colorado Revised Statutes.
COLORADO LAW	House Bill 1041 Effective date 08/06/25.	A) Current Law. Signed into Law 03/28/25	A) College student-athletes and future college athletes.	"Permits public universities to pay athletes from revenue generated by things like ticket and merchandise sales, while also removing restrictions on athletes signing endorsement deals with companies that compete with their university's sponsors"	To institution designated employee	Does not require college athletes to publicly disclose their NIL team or institutional contracts. The bill focuses on protecting athletes from public record request. Contracts must remain private.	A student athlete is no longer prohibited from entering into a contract if it conflicts with a team contract.	Student athlete are permitted to hire agents and/or legal representation.	No provisions	Under current law, there are requirements of an athletic association, an institution of higher education, and a student athlete regarding a student athlete's compensation for their name, image, or likeness. The bill extends these requirements to an individual who is eligible to engage in or may be eligible in the future to engage in any intercollegiate sport. The bill allows an institution of higher education or athletic association to compensate a student athlete for the use of the student athlete's name, image, or likeness. Under current law, a student athlete is prohibited from entering into a contract if it conflicts with a team contract. The bill repeals this prohibition and related provisions. Under the Colorado Open Records Act, the bill exempts from the public right of inspection an agreement or contract concerning a student athlete's name, image, or likeness, or any communication or material related to an agreement or a contract concerning a student athlete's name, image, or likeness."
CONNECTICUT LAW	PUBLIC ACT: Amendment to HB 6402; Effective 7/1/21	A) Current Law. Signed by Governor 06/30/21	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	Requires a student athlete to disclose and submit a copy of each executed endorsement contract, written agreement for employment, and representation agreement to his or her institution of higher education	Prohibits a student athlete from entering into an agreement that conflicts with the provisions of any agreement to which the institution of higher education is a party, provided such institution shall disclose to the student athlete or the student athlete's attorney or sports agent the provisions of the agreement that are in conflict	Not expressly prohibited for current student-athletes and no mention of prospective student-athletes.	A duly licensed person who negotiates or solicits a contract on behalf of a student athlete in accordance with the Sports Agent Responsibility and Trust Act, 15 USC 7801, et seq., as amended from time to time	No provisions	On or after September 1, 2021, or the date on which an institution of higher education in the state adopts or updates its policy in accordance with subdivision (3) of subsection (f) of this section, whichever is earlier, any student athlete who is enrolled at such institution of higher education may earn compensation through an endorsement contract or employment in an activity that is unrelated to any intercollegiate athletic program and obtain the legal or professional representation of an attorney or sports agent through a written agreement, provided such student athlete complies with the policy or policies adopted by his or her institution of higher education regarding student athlete endorsement contracts and employment activities

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CONNECTICUT 2020	2020: SB 306: Effective 7/1/23	D) Died in committee. It was first not enacted, draft analysis. Public hearing 03/05/20	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution shall disclose to the student athlete or the student athlete's attorney or sports agent the provisions of the agreement that are in conflict, shall not use or consent to the use of any institutional marks during such student athlete's performance of the endorsement contract or employment activity, (5) does not engage in or promote obscene, illegal or unethical behavior as a part of such student athlete's performance of the endorsement contract or employment activity, and (6) does not interfere in the activities of the intercollegiate athletic program or the institution of higher education during such student athlete's performance of the endorsement contract or employment activity.	Not expressly prohibited for current student-athletes and no mention of prospective student-athletes. Only states: Sec 1 (c) No provision of subsection (b) of this section shall be construed to (1) require an institution of higher education or the NCAA to compensate a student athlete for use of his or her name, image or likeness,...	No prohibition from retaining prof. representation; Bill only states "duly licensed attorney or sports agent" (no specific requirement). Athlete must disclose and submit a copy of any endorsement contract or written agreement for employment or representation executed by such student athlete to an employee of the intercollegiate athletic program designated by the institution of higher education	No mention of employment or taxation	Includes clauses: "provided student athlete...does not earn compensation that exceeds fair market value, which fair market value shall be determined at the sole discretion of the institution of higher education or the NCAA." (Sec 1 (b)(2); and: no institution of higher education shall disclose any record of the compensation received by a student athlete from an endorsement contract or employment activity entered into or engaged in pursuant to subsection (b) of this section unless the institution receives the written consent of the student athlete for each disclosure.
CONNECTICUT 2025	SB 6446 Introduced 01/23/25 25% progression died in chamber	E) Died in Chamber. Failed to advance beyond the chamber. No date adopted	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	"A student athlete to disclose and submit a copy to such student athlete's institution of higher education of each endorsement contract, written agreement for employment, and representation agreement executed by the student athlete."	Prohibiting a student athlete from entering into an agreement that conflicts with the provisions of any agreement to which the institution of higher education is a party, provided such institution shall disclose to the student athlete or the student athlete's attorney or sports agent the provisions of the agreement that are in conflict; prohibiting a student athlete's performance of the endorsement contract or employment activity from interfering with any official team activities or academic obligations; and identifying any prohibited endorsements.	Not expressly prohibited for current student-athletes and no mention of prospective student-athletes. Bill allows institutions to compensate athletes for NIL but it does not force them to do so. Conferences and NCAA are not given the authority to do so.	No prohibition from retaining prof. representation	No mention of employment or taxation	For public colleges and universities, the amount of money a student-athlete earns from endorsements, outside jobs, or revenue-sharing cannot be released under FOIA without the athlete's written permission.
DELAWARE LAW	SB 297. Signed 11/22/2022. Effective date 7/1/2023	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	"If you have an athletic director, within 72 hours after signing this contract or before the next scheduled athletic event in which you participate, whichever occurs first, both you and your athlete agent must notify your athletic director that you have entered into this contract and provide the name and contact information of the athlete agent; and (3) you may cancel this contract within 14 days after signing it. Cancellation of this contract may not reinstate your eligibility as a student athlete in your sport"	No provisions	No provision	No prohibition from retaining prof. representation; it regulates registration, disclosure, and conduct of athlete agents	No provisions	

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FLORIDA LAW	PASSED: Signed into law 6/12/2020 by Gov DeSantis. Effective 7/1/2021.	A) Current Law. Enacted 07/01/21	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	Shall disclose to institution in manner designated by institution	An athlete may not enter into a contract for compensation for NIL if a term of the contract materially conflicts with a term of the intercollegiate athlete's team contract. An institution asserting a conflict must disclose each relevant contract term that conflicts with the team contract to the intercollegiate athlete or her or his representative.	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation; agent must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act; Attorney representing athlete for securing NIL compensation must be member of Florida Bar.	No provisions	NOTE: Dropped from final bill but to be addressed in future: **Insurance and Disability: Sec 3. Institution must maintain health and insurance requirements (can be athlete covered by family member insurance or institution provides or participate in program). Good detail on institutional coverage information in Sec 3. Also requires financial literacy and life skills workshop; Sec 2 (f): An intercollegiate athlete under the age of 18 years must have any contract for compensation for her or his name, image, likeness, or persona approved under ss. 743.08 and 743.09. (Disability of Nonage of Minors Removed) ((There were three bills (HB 251, Effective 7/1/2020; SB 582 and SB 646 Effective date 7/1/2021) SB 646 passed both houses and sent to Gov DeSantis to sign))
FLORIDA 2025	HB 981 Failed on June 16th 2025, 100% progression	D) Died in committee June 2025, meant to take effect July 1st 2025	B) The bill protects collegiate student athletes and high school student athletes who are preparing to enter into collegiate sports from excessive agent fees.	No rules can prohibit athlete from earning NIL compensation	No provisions	No provision	Expressly prohibited for BOTH current and prospective student-athletes	Agent fees are capped at 5% of the total NIL compensation from NIL collectives. Agent must comply with state laws and cannot charge excessive fees. No direct payments from institutions or through NCAA agents.	No provisions	High school athletes can engage in NIL activities with parental consent if under 18. Prohibits high school athletes from NIL deals related to adult entertainment, alcohol, tobacco, gambling, weapons, controlled substances, or certain NIL collectives. High school athletes may consult with registered advisors (coaches, academic advisors) with parental consent. The bill prohibits Florida High School Athletic Association (FHSAA) Bylaws from requiring a high school student athlete to register compensation with the FHSAA, an FHSAA member school, or any other entity.
GEORGIA LAW	PASSED: HB 617 signed into law 5/6/21 by Gov Kemp (effective 7/1/21)	A) Current Law. Effective date 07/01/2021	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	Institution asserting a conflict shall disclose to the student athlete or the student athlete's professional representation, if any, the relevant contractual provisions that are in conflict; Team contract shall not prevent a student athlete from using NIL	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation, must be certified as under Chapter 4A of Title 43 or licensed to practice law in state, must comply with the Sports Agent Responsibility and Trust Act	No provisions	Team contracts may provide for a pooling arrangement whereby athletes who receive NIL compensation agree to contribute a portion of the compensation they receive pursuant to such contract to a fund for the benefit of previously enrolled student athletes in the same institution, provided pooling arrangement meets the following conditions: (I) Student athletes shall not be required to contribute an amount equal to more than 75 percent of the compensation received; Each institution shall establish only for the purposes an escrow account in any bank or lending institution subject to regulation by this state only; (iii) All contributions from NIL compensation shall be deposited in such escrow account by the athletic director of the postsecondary educational institution, or his or her designee; (iv) Upon graduation or withdrawal for at least 12 months from institution, individuals who were student athletes prior to such graduation or withdrawal, shall be eligible to receive a pro rata share of the pooled contributions based on the number of months the individual was a student athlete.
GEORGIA 2020	2020: HB 743: Effective 1/1/23	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution asserting conflict must disclose to the athlete or his or her representative the relevant provisions of the team contract asserted to be in conflict; No conflict w/ instit. team contract for official team activities only	No requirement or authorization by article for institution to compensate an athlete for participation in athletics or NIL; NIL compensation expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; This bill would also require professional representation obtained by a student athlete to be from persons registered with the state	No provisions	Revenue Share: HB8: Each postsecondary educational institution for which an athletic team represents such postsecondary educational institution in an intercollegiate postseason athletic contest shall deposit into an escrow account dedicated for such purpose an amount equal to 33 percent of all revenue received by the postsecondary educational institution, from all sources, for being invited or allowed to participate in, for participating in, or for winning any intercollegiate postseason athletic ontest. Such deposits shall not be calculated or made sooner than 45 days or later than 90 days after the date of each intercollegiate postseason athletic contest. (b) Upon graduation from a postsecondary educational institution, each student athlete shall be paid from the escrow account provided for in subsection (a) of this Code section his or her pro rata share (https://www.legis.ga.gov/legislation/58793); requires collegiate athletes to take five hours of a financial literacy/life skills/time management workshop at beginning of first AND third academic years (no marketing or soliciting by providers of services); scholarship protections

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GEORGIA 2025	SB71 Introduced 02/03/2025 died in committee. 25% progression	D) Died in Committee February 2025. Remains proposed but is a failed piece of legislation	A) College student athletes	No rules can prohibit athlete from earning NIL compensation. Exempts NIL compensation from state income tax	No provisions	No provision	No provision	No provisions	A proposed bill that college athletes in Georgia would not have to pay state income tax on their NIL earnings. It would not affect federal taxes.	
HAWAII 2020	2020: HB 1682; Effective 1/1/21	D) Died in committee. It was a draft analysis and the effective was 01/01/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution asserting a conflict...shall disclose the relevant contractual provisions in conflict to the athlete or the athlete's professional representative; Team contract cannot prohibit athlete from earning NIL compensation while athlete not engaged in official team activity.	Expressly prohibited for current student-athletes. No mention of prospective student-athlete	No prohibition from retaining agent, must be licensed by state; must comply w/ Uniform Athlete Agents Act (HI Code at 481E); All legal rep related to a NIL contract must be by state licensed attorney	No provisions	Any decision by a postsecondary educational institution, athletic association, conference, or other group or organization having authority over intercollegiate athletics to reduce, revoke, or otherwise amend a student-athlete's athletic scholarship shall not consider whether the student-athlete earned compensation from the use of the student-athlete's name, image, or likeness or whether the student-athlete obtained professional or legal representation
ILLINOIS LAW	PUBLIC ACT SB 2338: Effective 7/1/21	D) Died in committee. 1/10/2023 - Senate: Session Sine Die	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated official	An institution asserting a conflict described in subsection (a) shall disclose to the student athlete or the athlete's legal representation the relevant contractual provision that is in conflict	Expressly prohibited for prospective student-athletes. No mention of current student-athlete	No prohibition from retaining prof. representation; must comply w/ Fed Sports Agent Respon. & Trust Act		
ILLINOIS 2019	2019: HB 3904, Effective Jan 1, 2023; HB3898, Effective when passed	D) Died in committee. Session Sine Die 01/13/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Only provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. Team contract for official team activities only; Team contract shall not prevent a student athlete from using NIL for a commercial purpose when the athlete is not engaged in official team activities.	Expressly prohibited for prospective student-athletes. No mention of current student-athlete	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act	No provisions	HB 3904, Effective 1/1/23; HB3898, Effective when passed. Both 2019 bills died in committee.
ILLINOIS 2021 LAW	HB1175 2021-2022. Passed 05/20/22	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution	Sec 20 (c) A student-athlete may not enter into a publicity rights agreement or otherwise receive compensation for that student-athlete's name, image, likeness, or voice for services rendered or performed while that student-athlete is participating in activities sanctioned by that student-athlete's postsecondary educational institution if such services or performance by the student-athlete would conflict with a provision in a contract, rule, regulation, standard, or other requirement of the postsecondary educational institution.	Sec 20 (g) No postsecondary educational institution shall provide compensation to a prospective or current student-athlete or enter into a publicity rights agreement with a prospective or current student-athlete. Nothing in this Act shall require a postsecondary educational institution to directly or indirectly identify, create, facilitate, arrange, negotiate, or otherwise enable opportunities for a prospective or current student-athlete to enter into a publicity rights agreement with a third party.	Permits a student athlete to retain an agent (instead of certified agent) for any matter or activity relating to compensation for the use of the name, image, likeness, or voice of the student athlete while enrolled at a postsecondary educational institution	No provisions	Added a provision Sec. 22. Educational programming. Postsecondary educational institutions are encouraged to provide financial literacy, brand management, and life skills programming designed for student athletes.

STATE LEGISLATION RELATED TO COLLEGE ATHLETE NIL/EMPLOYMENT COMPENSATION (updated as of 10/08/25)

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ILLINOIS 2025	2025 HB 1116. Introduced 01/09/25 25% progression referred to rules committee	B) Pending bill. Remains in House Rules Committee.	A) College student athletes	No rules can prohibit athlete from earning NIL compensation.	No provision	No provision	The bill does not authorize schools, conferences, or the NCAA to provide direct NIL compensation; it only protects student-athletes' ability to earn NIL independently	No prohibition from retaining prof. representation	No mention of Employment or Taxation	Bill states Provides that if a student-athlete earns more than $250,000 from the use of the name, image, likeness, or voice of the student-athlete, then any academic scholarship granted to the student-athlete shall be reduced by $1 per dollar the student-athlete earns over $250,000
IOWA 2021	SF 245; Effective upon enactment and applies to any agreement or contract on or after the earlier of July 1, 2021; the effective date of any substantially similar state or federal law; or the effective date of an athletic association or athletic conference rule. SF 386 and HF 671 same effective dates as SF 245.	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated employee; athlete shall disclose the full contract to the official of the institution; the institution and designated official shall not disclose to any other person the terms of such contract that the college athlete or the college athlete's legal representative deems to be a trade secret or otherwise confidential.	Institution asserting conflict shall disclose to the college athlete and the athlete's legal representative, if applicable, the full contract asserted to be in conflict. The college athlete and the athlete's legal representative, if applicable, shall not disclose to any other person the terms of an institution's contract that the institution deems to be a trade secret or otherwise confidential; No conflict w/ instit. team contract for official team activities only	No provision	No prohibition from retaining prof. agent representation. Professional rep. provided to athletes by athlete agents, financial advisors, or attorneys shall only be provided by persons licensed in state of Iowa. A person shall not provide professional representation to college athlete without prior certification by state treasurer.	No provisions	Sec 6: The terms of a team contract shall not prevent a college athlete from receiving compensation for using the athlete's NIL rights, or athletic reputation for a commercial purpose when the athlete is not engaged in official, mandatory team activities if such activities are recorded in writing and made publicly available. Such team activities shall not exceed twenty hours per week during the athletic season and eight hours per week during the off-season. Sec 8: A legal settlement (arising from claim) shall not permit noncompliance with this chapter. Iowa currently pending bills SF 245, SF 386, HF 671 allow for receiving food, shelter, or insurance coverage, or receiving payment for the cost of food, shelter, insurance coverage, or medical care as a result of use of the athlete's name, image, or likeness rights, or athletic reputation in addition to earning third-party NIL compensation.
IOWA 2020	2020: SF 2058; Effective 1/1/23	E) Died in chamber	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated employee; athlete shall disclose the full contract to the official of the institution; the institution and designated official shall not disclose to any other person the terms of such contract that the college athlete or the college athlete's legal representative deems to be a trade secret or otherwise confidential.	Institution asserting conflict shall disclose to the college athlete and the athlete's legal representative, if applicable, the full contract asserted to be in conflict. The college athlete and the athlete's legal representative, if applicable, shall not disclose to any other person the terms of an institution's contract that the institution deems to be a trade secret or otherwise confidential; No conflict w/ instit. team contract for official team activities only	No provision	No prohibition from retaining prof. agent representation. Professional rep. provided to athletes by athlete agents, financial advisors, or attorneys shall only be provided by persons licensed in state of Iowa. A person shall not provide professional representation to college athlete without prior certification by state treasurer.	No mention of employment or taxation	Sec 6: The terms of a team contract shall not prevent a college athlete from receiving compensation for using the athlete's NIL rights, or athletic reputation for a commercial purpose when the athlete is not engaged in official, mandatory team activities if such activities are recorded in writing and made publicly available. Such team activities shall not exceed twenty hours per week during the athletic season and eight hours per week during the off-season. Sec 8: A legal settlement (arising from claim) shall not permit noncompliance with this chapter.
IOWA 2025	HB 628 Introduced 02/28/2025 25% progression died in chamber. Tabled until future meeting 03/05/2025	B) Pending bill. Tabled until future meeting 03/05/2025	A) College student athletes in state board of regents, a community college or private post secondary educational institution in the state.	No rules can prohibit athlete from earning NIL compensation	"The bill requires a student athlete to disclose a contract for compensation for the use of a student athlete's name, image, likeness rights, or athletic reputation, or for professional representation, to the student athlete's postsecondary educational institution in a manner prescribed by the institution before the contract is executed, and before any compensation is provided to the student athlete in advance of the contract"	No provisions	Direct payments by schools, conferences, or NCAA for NIL are prohibited; only scholarships are allowed	No prohibition from retaining prof. representation. Professional representation should be licensed in the state. All agreements between student-athletes and professionals must be in writing and executed by both parties.	No mention of employment or taxation	Scholarships or financial aid does not count as NIL compensation

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KANSAS 2021	HB 2264; Effective 1/1/22	E) Died in chamber, specifically the Senate Chamber	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated employee	Institution asserting conflict shall disclose to the athlete and the athlete's professional representative the full contract the institution asserts is in conflict and shall designate the relevant contractual provisions asserted to be in conflict; Institution shall not enter into a contract that prevents athlete from receiving compensation for NIL when the student athlete is not engaged in official team activities.	Expressly prohibited for both prospective and current student-athletes	No prohibition from retaining prof. representation; Requires professional representation obtained by athlete to be from persons licensed by the state or hold certificates of registration and comply with both Uniform Athlete Agents Act and Fed Sports Agent Respon. & Trust Act	No provisions	Kept: Unique provision on what athlete deems granted to institution: Sec. 4. (a) A student athlete shall be deemed to have granted the student's postsecondary educational institution the right, royalty-free and without compensation in return therefor, to use the student athlete's name, image, likeness rights or athletic reputation and any alterations thereto, to the extent and in the form determined in the institution's sole discretion, at any time for its advertising and marketing related to the postsecondary educational institution's athletic, academic, promotional and historical interests. Any contractual provision in a contract between a student athlete and a third-party sponsor or athlete agent in conflict with this provision is null and void. Sec 5 (b) A legal settlement arising under this act shall not permit noncompliance with this act.
KANSAS 2020	2020: SB 474; Effective upon publication	D) Died in committee, specifically house committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated employee	Institution asserting conflict shall disclose to the athlete and the athlete's professional representative the full contract the institution asserts is in conflict and shall designate the relevant contractual provisions asserted to be in conflict; Institution shall not enter into a contract that prevents athlete from receiving compensation for NIL when the student athlete is not engaged in official team activities.	Expressly prohibited for both prospective and current student-athletes	No prohibition from retaining prof. representation; Requires professional representation obtained by athlete to be from persons licensed by the state or hold certificates of registration and comply with both Uniform Athlete Agents Act and Fed Sports Agent Respon. & Trust Act	No provisions	Unique provision on what athlete deems granted to institution: Sec. 4. (a) A student athlete shall be deemed to have granted the student's postsecondary educational institution the right, royalty-free and without compensation in return therefor, to use the student athlete's name, image, likeness rights or athletic reputation and any alterations thereto, to the extent and in the form determined in the institution's sole discretion, at any time for its advertising and marketing related to the postsecondary educational institution's athletic, academic, promotional and historical interests. Any contractual provision in a contract between a student athlete and a third-party sponsor or athlete agent in conflict with this provision is null and void. Sec 5 (b) A legal settlement arising under this act shall not permit noncompliance with this act.
KENTUCKY LAW	By Executive Order, SB 249; Effective 7/1/23	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee within three (3) calendar days of the execution of the agreement, or three (3) calendar days before the next scheduled intercollegiate athletics competition in which the student-athlete may participate, whichever occurs earliest	A third-party licensee may not enter into, or offer to enter into, a name, image, and likeness agreement with a student athlete or otherwise compensate a student athlete for the use of the student athlete's NILs if a provision of the agreement or the use of the student athlete's NILs conflicts with a provision of a contract, rule, regulation, standard, or other requirement of the institution unless such contract or use is expressly approved in writing by the institution	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation; Prof. representation must be licensed by state and comly with Revised Uniform Athlete Agents Act and Fed Sports Agent Respon. & Trust Act; Legal rep. must be by attorneys licensed in KY	No provisions	Sec 3.9: Any person who prevails against any postsecondary educational institution, athletic association, conference, or other group or organization with authority over intercollegiate athletics in any action in the courts regarding a violation of this section may, upon a finding that the penalty was willfully imposed in violation of this section, be awarded costs, including reasonable attorney's fees, incurred in connection with the legal action. If the person prevails in part, the court may in its discretion award costs or an appropriate portion thereof. In addition, it shall be within the discretion of the court to award the person an amount not to exceed twenty-five dollars ($25) for each day the penalty was imposed. Attorney's fees, costs, and awards under this subsection shall be paid by the institution or organization that the court determines is responsible for the violation.
KENTUCKY 2020	2020: SB 238; Effective: 7/1/23	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	Only states: A team contract of institution entered into, modified, or renewed after the effective date of this Act shall not prevent a student athlete from using of the student's name, image, or likeness to earn compensation when the athlete is not engaged in official team activities. (Sec 6)	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; Prof'l represent. must be licensed by state and comly with Revised Uniform Athlete Agents Act and Fed Sports Agent Respon. & Trust Act; Legal rep. must be by attorneys licensed in KY	No provisions	Sec 7. Any person who prevails against any postsecondary educational institution, athletic association, conference, or other group or organization with authority over intercollegiate athletics in any action in the courts regarding a violation of this section may, upon a finding that the penalty was willfully imposed in violation of this section, be awarded costs, including reasonable attorney's fees, incurred in connection with the legal action. If the person prevails in part, the court may in its discretion award costs or an appropriate portion thereof. In addition, it shall be within the discretion of the court to award the person an amount not to exceed twenty-five dollars ($25) for each day the penalty was imposed. Attorney's fees, costs, and awards under this subsection shall be paid by the institution or organization that the court determines is responsible for the violation.

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KENTUCKY 2022	Senate Bill 6 Passed on 03/09/2022	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	A student athlete who wishes to enter into a NIL agreement shall submit the potential agreement to an official designated by the institution in which the student is enrolled in a manner designated by the institution. The institution shall have up to three (3) business days to review the potential NIL agreement for conflicts with the provisions of Sections 1 to 6 of this Act or the institution's reasonable restrictions and provide the student athlete with a written notice of any conflicts identified by the institution. The written notice from the institution may include recommendations or identify concerns. After any conflicts are resolved, the student athlete may then enter into the agreement. Any subsequent proposed modifications to the agreement shall be submitted for review in the same manner.	Prohibiting a student athlete from entering into a NIL agreement for products or services that are reasonably considered to conflict with the mission of the institution, in the same manner as any other student would be prohibited	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation	No provisions	
KENTUCKY 2025	Senate Bill 3 Passed 03/13/25	A) Current Law, contained emergency clause to be effective immediately. Date adopted 03/13/25	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	If a student-athlete wants to sign an NIL deal with a third party, a submission of the proposed agreement must be given to a designated school official, who has up to 3 business days to review for conflicts. If conflicts are found they need to provide a written notice to the athlete. The athlete can proceed once they have resolved the conflicts and resubmitted the agreement.	NIL agreements may be restricted if they conflict with existing institutional contracts or policies, require participation during official team activities. Prohibiting a student-athlete from entering into an NIL agreement for products or services that are reasonably considered to conflict with the mission of the institution, in the same manner as any other student would be prohibited	Expressly prohibited for both prospective and current student-athletes	No prohibition from retaining prof. representation.	No provisions	"To allow the limitation of earning compensation through a NIL agreement through an institutional agreement between the student-athlete and the institution or affiliated organization; permit an institution or association to require compensation be consistent with the prevailing range of compensation; amend KRS 164.6945 to conform and authorize a student-athlete to receive compensation from an institution or its affiliated corporation through a written institutional agreement; authorize an institution or affiliated corporation to designate a media rights holder or other third parties whom an institution's student-athletes may directly enter into NIL agreements with; amend KRS 164.6947 to conform and provide affiliated corporation's employees with the same liability protections as institution employees as it relates to damages resulting from decisions and actions routinely taken in the course of intercollegiate athletics; delete language providing that nothing in the section protects institutions from acts of gross negligence and certain misconduct; exempt a student-athlete's institutional agreements not from disclosure under the Kentucky Open Records Act; amend KRS 164.6949 to include the waiver for actions brought on institutional agreements under KRS 45A.245; amend KRS 164.6951 to conform and include prospective student athletes in provisions concerning the reaffirming of NIL agreements or agency contracts when no longer participating in intercollegiate athletics; amend KRS 156.070 to include school property in the prohibition of a high school student-athlete's use of member school property; EMERGENCY."
LOUISIANA LAW	2021: SB 60: Effective upon signature of the gov. or lapse of time for gubernatorial action (July 1 per LA Constitution)	A) Current Law. Signed by the Governor - Act 479	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution	Institution asserting a conflict shall disclose the provisions in conflict to the athlete or the athlete's professional or legal representation; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation, must be certified or licensed to practice law in state, must comply w. Chapter 4A of Title 4 of the LA Revised Statutes of 1950; must comply with the Sports Agent Responsibility and Trust Act	No provisions	
LOUISIANA 2020	2020: SB 239 (referenced here); Effective 1/1/23. (also HB 441; HB 566; HB 668)	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated employee	Institution asserting a conflict shall disclose the provisions in conflict to the athlete or the athlete's professional or legal representation; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; must be licensed by state; agent must comply w/ Fed Sports Agent Respon. & Trust Act (along with several specific rqmts for agents)	No provisions	Provides for a task force to review the matter of compensation for student athletes and to provide for the membership and reporting requirements of the task force; to provide for effectiveness; and to provide for related matters. §2063.A: Task force on student athlete compensation A. The commissioner of higher education shall convene the College and University Athlete Compensation Task Force to review existing state and federal laws and national athletic association bylaws and examine issues regarding a student athlete's use of his name, image, and likeness for compensation. (plus task force composition) To submit a report to the legislature regarding its findings and recommendations not later than August 1, 2021, at which time the task force shall terminate.

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LOUISIANA 2025	HB 166 04/14/2025 "Read by title, under the rules, referred to the Committee on Ways and Means" Effective date 01/01/2026	C) Draft analysis. Bill died in committee and did not advance to floor vote	A) Specifically pertains to College Student-Athletes.	Provides a tax benefit for student-athletes earning NIL compensation, but does not change or prohibit existing NIL rights.	No provision	No provision, strictly a tax deduction proposal	No provision	No prohibition from retaining prof. representation	Income Tax; to exempt compensation earned by a student athlete for the use of their name, image, or likeness from income tax. It will begin in the tax year Jan 6th 2026, there is no specific end date.	Authorizes an individual income tax deduction for compensation earned by certain intercollegiate athletes for use of their name, image, or likeness. "allows for an individual income tax deduction for compensation earned by an intercollegiate athlete while attending a postsecondary education institution for use of the athlete's name, image, or likeness (NIL). Postsecondary education institutions include public institutions and nonpublic institutions that receive or disburse any form of state financial assistance, including scholarships and grants. The amount of the deduction is equal to the actual amount of compensation earned for use of the athlete's NIL. No limit on the total amount a taxpayer can deduct exists. The Department of Revenue (LDR) may promulgate rules and regulations necessary to implement the deduction."
LOUISIANA 2025 (International)	SB200 Introduced 04/04/25, 25% progression, died in chamber. Effective date 08/01/25	E) Died in chamber. Technically still considered a proposed bill/bill pending. Effective date 08/01/2025	A) College Student-Athletes	Existing Louisiana Law allows student athletes to earn compensation on NIL. Bill adds that this framework does not apply to non-resident international student-athletes. Institutions cannot award more than 25% of athletic scholarship to international students	To institution- designated employee	No provision	US Residents can receive NIL compensation. International Students cannot make any compensation regarding NIL.	No prohibition from retaining prof. representation - agent or legal rep by an attorney.		
MAINE LAW	LD1893 Effective date 03/31/2022	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provisions	No provisions	No provision	No prohibition from "Obtaining professional representation, including representation by an attorney, for contracts or other legal matters relating to the use of the student athlete's name, image or likeness;"	"A student athlete may not be considered an employee of the college or university that the student athlete attends based on the student athlete's participation in the intercollegiate athletic program and may not receive any benefits accruing to a college or university employee."	"A student athlete may earn compensation from selling the student athlete's autograph in a manner that does not otherwise conflict with a provision of this chapter."
MARYLAND LAW	PASSED 5/18/21; SB 439 (companion HB 125); NIL portions effective 7/1/23 for both; aka "The Jordan McNair Safe and Fair Play Act"	A) Current Law. Passed 05/18/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	No disclosure provision: Athlete shall not enter into NIL contract if a provision is in conflict w/ instit. team contract	Expressly prohibited for prospective student-athletes	No prohibition from retaining representation		Removes the Council on the Fair Treatment of Student Athletes
MARYLAND 2020	2020: HB 533; Effective 7/1/2020, aka "The Jordan McNair Safe and Fair Play Act"	D) Died in committee, Introduced on January 27 2020 - 25% progression	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution shall disclose only relevant contractual provisions in conflict; Athlete shall not enter into NIL contract if a provision is in conflict w/ instit. team contract; Team contract shall not prevent a athlete from using NIL for a commercial purpose when the athlete is not engaged in official team activities.	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act	No mention of employment or taxation	Establishes the Council on the Fair Treatment of Student Athletes; providing for the composition, chair, terms, and staffing of the Council; requiring the Council to study and make recommendations regarding certain matters; authorizing the Council to receive and investigate certain complaints and information; requiring the Council to serve in an advisory capacity to the Chancellor and the Board of Regents of the University System of Maryland and the Board of Regents of Morgan State University; requiring the Council to report its findings and recommendations to both Boards of Regents on or before a certain date each year (provides for HBCU representation) (Sec 1) The Council shall have its first meeting on or before November 1, 2020.

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MARYLAND 2025	HB 1528 Introduced 02/24/2025 25% progression, died in committee. 03/10/2025 rereferred to appropriations.	D) Died in committee. 03/10/25 rereferred to appropriations	A) College student athletes	No rules can prohibit athlete from earning NIL compensation						Establishing the Task Force to Study Student Athlete Name, Image, and Likeness Programs in Maryland; requiring the Task Force to study and make recommendations on how the House v. NCAA case settlement may affect certain revenue sharing programs at universities in the State and the future use of name, image, and likeness programs for student athletes in the State; and requiring the Task Force to report its findings and recommendations to certain committees of the General Assembly by December 1, 2025.
MASSACHUSETTS 2021	S.832 (linked here) (no effective date indicated); H1340 (effective 1/1/22); H1335 (no effective date indicated)	Formal session ends 11/17/21; Informal session 11/18/21-1/4/22	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	A student-athlete shall not enter into a contract or agreement providing compensation to the athlete for use of the athlete's name, image or likeness if a provision of the contract or agreement is in conflict with a provision of the athlete's team contract. An institution asserting such a conflict shall disclose to the athlete or the athlete's legal representation the relevant contractual provisions that are in conflict	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act (along with several specific rqmts for agents)		Removed: 2020 provisions establishing Injured athlete fund and wage fund provisions
MASSACHUSETTS 2020	2020: HD 4559: No mention of enact date in draft but expected to be 2023. HD 4559 and S 2454	C) Draft analysis	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	No specific provision re contract conflict. Re: Team contracts: (I) A new team contract or a renewal or modification of a team contract of an institution's athletic program shall not prevent a student-athlete from using the athlete's NIL for a commercial purpose when the athlete is not engaged in official team activities.	Expressly prohibited for prospective student-athletes (Sec 45(d))	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent Respon. & Trust Act (along with several specific rqmts for agents)		Injured athlete fund and wage fund provisions: Sec 45(j): Each institution shall establish an injured athlete fund to provide a student-athlete who suffers a career ending or long-term injury during a game or practice with compensation upon his or her graduation. The amount of such compensation shall be determined by the department. Such qualifying injury shall be verified by a health care provider. Sec 45(k): At the conclusion of each school year, each institution shall take 15 per cent of the revenue earned from ticket sales to all athletic events and divide and pay such amount to all student-athletes.
MASSACHUSETTS 2025	HB 1930. Introduced 02/27/2025 25% progression. Effective date 07/01/2027	B) Bill pending in the 2025-2026 Session.	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	"Student-athletes must disclose NIL agreements to their institution's designated compliance officer within seventy-two (72) hours of signing or before participating in the next athletic event, whichever occurs first."	Applications shall include disclosure of prior disciplinary actions, NIL-related 68 activities, and relationships with current or former student-athletes.	No provision	Athlete agents must register with the Commonwealth through a process overseen by the Office of the Secretary of State.	No mention of employment or taxation	Education and training, "Institutions shall provide annual training for student-athletes on NIL-related topics, including: (a) Contract negotiation;(b) Financial literacy and tax compliance; (c) Branding, intellectual property, and group licensing rights. Institutions may partner with external organizations to provide workshops and resources for student-athletes.
MICHIGAN LAW	PASSED 12/31/20: HB 5217 and 5218; Effective 12/31/22	A) Current Law, Effective date 04/01/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit shall disclose the contractual conflict the instit. asserts is in conflict; No conflict w/ instit. Team contract for official team activities only	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. agent representation; must be licensed by state. Also includes financial advisor	No provisions	
MICHIGAN	HB 4643 Introduced 06/12/25, 25% progression. No effective date	B) Bill pending, Not yet adopted or enacted into law.	A) Specifically applies to post secondary institutions and their student athletes.	No rules can prohibit athlete from earning NIL compensation. Scholarships or stipends may not be reduced, revoked or affected due to NIL compensation.	Student must disclose any NIL contract to a designated institutional official at least seven days prior to signing. Any agreement $5,000 or more per year must be in writing and must include all relevant information. Section 8	Student-athletes may not enter NIL agreements that conflict with institutional contracts.	Expressly prohibited for prospective student-athlete	No prohibition from retaining prof. representation - agent or legal rep by an attorney. Section 12	No provisions	
MINNESOTA 2020	2020: HF3329; Effective 1/1/2023; Representative Nolan West (R.)	D) Died in committee, did not progress past committee stage	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit shall disclose the full contract the instit. asserts is in conflict; No conflict w/ instit. Team contract for official team activities only	No provision	No prohibition from retaining prof. representation, financial advisor or agent; must be licensed by state	No provisions	

STATE LEGISLATION RELATED TO COLLEGE ATHLETE NIL/EMPLOYMENT COMPENSATION (updated as of 10/08/25)

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State	Bill (Link)/Effective Date	Current Status A) Current Law B) Bill Pending C) Draft Only D) Died in Committee E) Died in Chamber F) Executive Order G) Rescinded	A) Applies to College Only or B) Applies to High School and College	Prohibition or Required Provisions (including scholarship & particip. elig. provisions)	College Athlete NIL Contract Disclosure Provision	Instit. Team Contract Disclosure and Conflict Provisions	Can school, conf. or NCAA provide $ to athlete for NIL (other than ath. schol.)	Agent provisions	NIL Taxes and Employment	Other Provisions
MISSISSIPPI LAW	PASSED 4/19/21: SB 2313 Effective 7/1/21	A) Current Law, Effective date 07/01/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	A third-party licensee may not enter into, or offer to enter into, a name, image and likeness agreement with a student-athlete or otherwise compensate a student-athlete for the use of the student-athlete's name, image and likeness rights if a provision of the name, image and likeness agreement or the use of the student-athlete's name, image and likeness rights conflicts with a provision of a contract, rule, regulation, standard or other requirement of the postsecondary educational institution unless such contract or use is expressly approved in writing by the postsecondary educational institution.	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation; must be licensed and registered with state as provided in 208 Section 73-42-1 et seq. of the Uniform Athlete Agent Act; must be in good standing with The Mississippi Bar; must comply with the Uniform Athlete Agents Act, Section 73-42-1 et seq., Mississippi Code of 1972, and the federal Sports Agent Responsibility and Trust Act in 15 USC Sections 7801-7807	No provisions	A student-athlete shall provide the postsecondary educational institution with written notice at least seven (7) days prior to entering into a representation agreement with any individual for the purpose of exploring or securing compensation for use of the student-athlete's name, image or likeness.
MISSISSIPPI 2020	2020: SB 2356 (here), HB 880; Effective dates 7/1/20	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only (this prohibition only applicable to contracts entered into, modified, or renewed on or after January 1, 2023.	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; Professional representation must be registered as agents pursuant to Uniform Athlete Agents Act and comply with Fed Sports Agent Respon. & Trust Act; Attorneys must be licensed by state of MS	No mention of employment or taxation	SECTION 4.(1)(a) It is the intent of the Legislature to monitor the NCAA working group created in May 2019 to examine issues relating to the use of a student's name, image, and likeness and revisit this issue to implement significant findings and recommendations of the NCAA working group in furtherance of the statutory changes implemented by this act. /// NIL Task Force: Sec 4(c) The Legislature finds and declares that Mississippi's universities and community colleges are institutions not governed by the National Collegiate Athletic Association or the National Junior College Athletic Association. In acknowledgment of this, the Legislature creates the Student-Athlete NIL Task Force to study the Mississippi Board of Trustees of State Institutions of Higher Learning (IHL) bylaws, Mississippi Association of Community and Junior Colleges (MACJC) bylaws, state and federal laws, and national athletic association bylaws regarding a student-athlete's use of NIL for compensation and report policy recommendations to the Legislature.
MISSOURI LAW	HB 297 and Amendment to HB 320 (effective 8/28/21); HB 498 (effective 7/1/22)	A) Current Law, 07/14/2021 - Delivered to Secretary of State	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	Any student athlete who enters into a contract providing compensation to the athlete for use of the athlete's name, image, likeness rights, or athletic reputation shall disclose the full contract to an official of the postsecondary educational institution, with such official to be designated by such institution.	No institution or its designated official shall disclose terms of an athlete's contract that the athlete or the athlete's legal representation deems to be a trade secret or nondisclosable. An institution asserting a conflict described in subdivision (1) of this subsection shall disclose to the student athlete or the athlete's legal representation the full contract the institution asserts to be in conflict. No athlete or member of the athlete's legal representation shall disclose terms of an institution's contract that the institution deems to be a trade secret or nondisclosable.	No provision	No prohibition from retaining prof. representation; must be licensed by state (no mention of Fed Act compliance);	No provisions	Postsecondary educational institutions that enter into commercial agreements that directly or indirectly require the use of an athlete's name, image, likeness, or athletic reputation shall conduct a financial development program of up to fifteen hours in duration once per year for their athletes. The financial development program shall not include any marketing, advertising, referral, or solicitation by providers of financial products or services. Postsecondary educational institutions shall help distribute informational materials as needed. Postsecondary educational institutions shall inform their athletes of such meetings and provide appropriate meeting space.
MISSOURI 2020	2020: HB 1564 (and HB 1792 1748); 7/1/21 (changed from 1/1/23)	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee. Also imposes limits on what institutional official can disclose re: athlete's contract	Instit. shall disclose the "full contract that the instit. asserts is in conflict" with limits on what athlete and agent can dislcose; No conflict w/ instit. team contract for official team activities only. Also, limit on team contract - that are recorded in writing and made publicly avail. Team activities shall not exceed 20 hrs per week during the season and 8 hrs per week during the off-season.	No provision	No prohibition from retaining prof. representation; must be licensed by state (no mention of Fed Act compliance); also financial advisor included	No provisions	

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MONTANA LAW	PASSED 4/30/21: SB 248 Effective 6/1/23	A) Current Law, Effective date 06/01/23	A) College student athletes	No rules can prohibit athlete from earning NIL compensation.	To institution-designated official	Instit. asserting conflict shall disclose the specific rules or terms asserted to be in conflict to the student-athlete or to the 14 student-athlete's professional representative or athlete agent if the student-athlete is represented	Expressly prohibited for both prospective and current student-athletes	No prohibition from retaining prof. representation	No provisions	(5) A Postsecondary school may: 19 (A) include provisions in scholarship agreements allowing the postsecondary school to use 20 the athlete's name, image, and likeness; 21 (B) prohibit the use of an athlete's name, image, and likeness on school property, at school 22 functions, or in any advertising material distributed or placed on school property; 23 (C) serve as an agent for the athlete to manage any contract using an athlete's name, image, 24 and likeness; or 25 (D) do any combination of subsections (5)(a) through (5)(c).
MONTANA LAW 2025	SB482 Introduced 02/25/25 and was signed into law 05/08/25	A) Current Law Signed into law 05/05/25. Bill was assigned a chapter number 05/08/25. Set to take affect 06/01/25	A) College student athletes	No rules can prohibit athlete from earning NIL compensation.	Must disclose NIL contracts to their institutions within seven days or prior to execution.	In Sec 1, student athletes are prohibited from entering NIL agreements that conflict with institutional or team contracts. Institutions must disclose relevant conflicts to the athlete but cannot unreasonably restrict NIL activities. Written notice of conflicts is required.	Expressly prohibited for prospective student athletes	No prohibition from retaining prof. representation	No provisions	
NEBRASKA LAW	PASSED. Signed by Gov July 24, 2020. LB 962; Effective 7/1/23 but early discretion (each institution shall determine a date on or before 7/1/23) (Sec 9); Sen. Megan Hunt prime sponsor	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation.	To institution-designated employee and designation shall be communicated in writing to each student-athlete. Institution shall be prohibited from disclosing any terms of contract the student-athlete or the student-athlete's professional representation deems to be a trade secret or otherwise nondisclosable.	Institution asserting conflict shall disclose to the student-athlete the full team contract asserted to be in conflict. The student athlete and the student-athlete's professional representation shall be prohibited from disclosing any terms of a team contract the postsecondary institution deems to be a trade secret or otherwise nondisclosable. No conflict w/ inst. team contract for official team activities only	No provision	No prohibition from retaining prof. representation; Agent must hold cert. of requisition under Nebraska UAAA; Attorney must be licensed by state		Sec. 8. (1) A student-athlete or a postsecondary institution aggrieved by a violation of the Nebraska Fair Pay to Play Act may bring a civil action against the postsecondary institution or collegiate athletic association committing such violation. (2) A plaintiff who prevails in an action under the Nebraska Fair Pay to Play Act shall be entitled to: (a) Actual damages; (b) Such preliminary and other equitable or declaratory relief as may be appropriate; and (c) Reasonable attorney's fees and other litigation costs reasonably incurred.
NEBRASKA 2025	Legislature Bill 370 Introduced on 01/16/25. 25% progression, died in committee. Action 02/24/2025 with notice of hearing 03/17/2025	D) Died In committee, Pending draft, never passed or signed.	A) College student-athletes	No rules can prohibit athlete from earning NIL compensation.	Student must disclose any NIL contract to a designated official at their institution.	Each institution must communicate in writing to its student-athlete the identity of this official. Student cannot enter into NIL contracts that conflict with existing institutional agreements.	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation	No provisions	
NEVADA LAW	PASSED 5/29/21: AB 254; effective 10/1/21 (immediately for purpose of adopting regs)	A) Current Law, Effective date 10/01/21	A) College student athletes	No rules can prohibit athlete from earning NIL compensation.	To institution	Sec. 6(3) If the institution in which the student athlete is enrolled alleges that a provision of a contract entered into pursuant to section 1 conflicts with a provision of a contract between the student athlete and the institution, the institution shall inform the student athlete and, if the student athlete has legal representation, the attorney of the student athlete of the alleged conflict.	Expressly prohibited for both prospective and current student-athletes	Student athlete may obtain "professional services" including without limitation, representation regarding contracts or other legal matters, provided by an attorney or an athlete agent pursuant to chapter 26398A of NRS.	No provisions	Sec. 8. Requires the Legislative Committee on Education to appoint a committee to conduct an interim study concerning the use of the name, image and likeness of a student athlete.

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NEVADA 2025	SB293 Passed 06/06/2025. Effective 07/01/25	A) Current Law, Signed into Law 06/05/25. Effective July 1st 2025	A) College student-athletes	No rules can prohibit athlete from earning NIL compensation	To institution	Student-athletes must disclose any NIL contract to their institution. Prospective athletes must also disclose any prior NIL agreements before signing a letter of intent.	Institutions, conferences, and the NCAA can now provide direct payments for NIL.. Permitted for current student athletes.	Only registered professionals can represent student athletes in the state of Nevada. They also must disclose contracts. There are no prohibition from retaining professional representation.	No provisions	
NEW HAMPSHIRE 2020	2020: HB 1505; Shall take effect 7/1/2022. Applies to contracts entered into on or after July 1, 2020.	D) Died in chamber, 50% progression 06/16/2020	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee		No provision	No prohibition from retaining prof. representation; must be licensed by state (no motion of Fed Act compliance); also financial advisor included (II (a)) .	No provisions	
NEW HAMPSHIRE 2025	HB312 Introduced 01/08/2025. Retained in committee 03/19/2025	B) Pending Bill (draft under committee review). Introduced 01/08/25 Retained in committee 03/19/25	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated official immediately upon entering them	Student-athletes may not enter NIL agreements that conflict with institutional contracts or "Conflicts with the provisions of RSA 356-D:2, IV"	Expressly prohibited for prospective student athletes, permitted for current student-athletes	No prohibition from retaining prof. representation, legal counsel must be licensed in the state. Agents must comply with SARTA	No provisions	Endorsement limits, bans deals for student-athletes tied to alcohol, gambling, Tabacco, prescription drugs, weapons or adult entertainment
NEW JERSEY LAW	PASSED 9/14/20: S971, A5863; shall take effect immediately and shall first be applicable in the fifth academic year following the date of enactment (2025).	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Only provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; must be licensed by state; must comply w/ Fed Sports Agent respon. & Trust Act		Sec 4: Only prohibits athlete from entering into contract providing compensation to the student-athlete for use of his NIL if a provision of the contract conflicts with a provision of the team contract or violates the alcohol, tobacco, gambling - including sports gambling, adult entertainment products (etc.) (2.b rule). 4(d) Institution team K shall allow inst, conf, NCAA to use athlete's NIL without additional comp. to athlete.
NEW JERSEY 2025	SB4439 Introduced 05/19/25. Enrolled 06/30/25 Effective immediately	A) Current Law , passed by both House and Assembly. Effective 06/30/2025	A) Current College Student-athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employe immediately after signing	Student-athletes may not enter NIL agreements that conflict with institutional contracts.	Permitted. School, conference, or affiliated entities may provide NIL compensation to student-athletes	In Section 3A "A four-year institution of higher education shall not prohibit or prevent a student-athlete participating in intercollegiate athletics from obtaining professional representation in relation to contracts or legal matters including, but not limited to, representation provided by athlete agents or legal representation provided by attorneys." In Section 3b " Legal representation obtained by student-athletes shall be by licensed attorneys. Athlete agents representing student-athletes shall comply with the federal "Sports Agent Responsibility and Trust Act" (15 U.S.C. s.7801 et seq.) in their relationship with student-athletes. Licensed attorneys and athlete agents shall act in a fiduciary capacity when representing a student-athlete."	No provisions	The bill prohibits a student-athlete participating in intercollegiate athletics who is under 21 years of age from earning compensation as a result of the use of the student-athlete's name, image, or likeness if it is in connection with any person, company, or organization related to or associated with alcohol products; tobacco and electronic smoking products and devices; and cannabis products.
NEW MEXICO LAW	PASSED 4/7/21; SB 94 Effective 7/1/21	A) Current Law, Effective date 07/01/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	No provision	A post-secondary educational institution shall not arrange third-party compensation for the use of a student athlete's name, image, likeness or athletic reputation or use such deals as inducements to recruit prospective student athletes	No prohibition from retaining prof. representation by an agent	No provisions	

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NEW MEXICO 2020	2020: SB191; Effective 7/1/2020	A) Current Law, Effective date 07/01/2021	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	No provision	Institution, athletic association or athletic conf shall not provide a student athlete with compensation in relation to the athlete's or individual's name, image or likeness.	No prohibition from retaining prof. representation by an agent	No provisions	Sec 3B.2: An athletic association or athletic conference shall not prohibit or otherwise prevent an individual who earned compensation as the result of the use of the individual's name, image or likeness before enrollment in a post-secondary educational institution from participating in intercollegiate athletics on the basis of the individual's earned compensation for the use. /// Sec C: A post-secondary educational institution, athletic association or athletic conference shall not provide a student athlete or other individual described pursuant to Paragraph (2) of Subsection B of this section with compensation in relation to the athlete's or individual's name, image or likeness. of the individual's name, image or likeness
NEW YORK 2021	SB4771 (effective immediately); S5891 (effective "immediately" except substantive portion of bill 1/1/25)	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	A college asserting a conflict described in paragraph (a) of this subdivision shall disclose to the student athlete or the athlete's legal representation the relevant contractual provisions that are in conflict	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; must be licensed/registered with state; must comply w Fed Sports Agent respon. & Trust Act	No provisions	Amends education law adding new section § 6438-a // Removed from 2021 bill: 2020 bill included injury HSA account and wage funded with 15% of the revenue earned from college's athletic program. One half to each fund. At end of each year, each college's wage fund shall be divided evenly and paid to all athletes. 2021 bill effective immediately upon passage.
NEW YORK 2020	2020: S6722; Effective 1/1/2023	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Only provisions of contract relevant to contractual provisions in conflict; Athlete shall not enter into NIL contract if a provision of the contract is in conflict with a provision of the team contract; Team contract shall not prevent athlete NIL when the athlete is not engaged in official team activities	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; must be licensed/registered with state; must comply w Fed Sports Agent respon. & Trust Act	No provisions	Creates both injury HSA account and wage fund. Both account and wage fund shall be funded with 15% of the revenue earned from college's athletic program. One half to each fund. (Sec 7(a)) At end of each year, each college's wage fund shall be divided evenly and paid to all athletes.
NEW YORK 2022	SB5891 Passed 11/21/2022	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated employee	A student-athlete shall not enter into a contract providing compensation to the student-athlete for use of the student-athlete's name, image, or likeness if a provision of the contract causes a conflict with the team contract, violate the college students handbook/code of conduct, conflict with an existing contract, cause financial loss or reputational damage, or conflict with teams schedule.	Prohibits NIL compensation to prospective student-athletes. For current student-athletes, the school, conference, or NCAA cannot restrict them from earning NIL from third parties, but the law does not clearly authorize institutions to directly pay athletes for NIL. Scholarships covering cost of attendance are not considered NIL compensation	No prohibition from retaining prof. representation; Professional representation obtained by a student-athlete shall be from persons registered and/or licensed by the state. Professional representation provided by athlete agents shall be by persons registered pursuant to article thirty-nine-E of the general business law. Legal representation of student-athletes shall be by attorneys licensed pursuant to article fifteen of the judiciary law.	No provisions	
NORTH CAROLINA LAW	EXECUTIVE ORDER NO. 223 (Effective 7/2/21)	G) Rescinded	A) College student athletes	Athletes may receive compensation for their NIL under certain conditions	No provision	An institution may prohibit athletes from receiving compensation or entering into agreements or contracts for use of their NILs if the arrangements conflict with a contract of the school; institution may impose other reasonable limitations	No provision	No prohibition from retaining athlete agent or licensed attorney in accordance with Article 9 of Chapter 78C of the General Statutes and applicable w federal law including the Sports Agent Responsibility and Trust Act, 15 U.S.C. §§ 7801-7807		Encourages institutions to offer financial literacy skill programs to athletes
NORTH CAROLINA 2020	2020: SB335- not NIL, but expansive student-athlete rights and protection bill; Effective "when becomes law"	E) Died in chamber	A) College student athletes							Creates protections and rights for college student-athletes; Authorizes creation of a University Student-Athlete Protection Commission
NORTH CAROLINA 2025	SB563 "The Michael Jordans of Tomorrow Act. Introduced 03/26/2025	B) Bill pending in the 2025-2026 Session. No date adopted	B) Both college and prospective student athletes	No rules can prohibit athlete from earning NIL compensation	No provisions	No provision	Expressly prohibited for prospective student-athletes; NIL compensation is permitted for current student-athletes. "A constituent institution may allocate up to twenty million five hundred thousand dollars ($20,500,000) per year from interscholastic athletics revenues for direct compensation to student-athletes"		Tax Deduction, NIL compensation paid to student-athletes can be deducted from a taxpayer's annual gross income under G.S. 105-153.5.	

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NORTH CAROLINA 2025	SB 229 Engrossed 06/05/25. 50% progression	B) Bill pending	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated employee within 72 hours after entering or before the next athletic event in which the student-athlete may participate, whichever occurs first	Entering into an NIL contract that conflicts with state law or your institution's policies may have negative consequences, such as loss of athletic eligibility. You may cancel this NIL agency contract within 14 days after signing it.	Expressly prohibited for BOTH current and prospective student-athletes	No prohibition from retaining prof. representation. Agents must be registered with the state. Except as prohibited in G.S. 78C-98(c), a North Carolina licensed and resident attorney may act as an athlete agent in this State for all purposes without registering pursuant to this section if the attorney neither advertises directly for, nor solicits, any student-athlete by representing to any person that the attorney has special experience or qualifications with regard to representing student-athletes and represents no more than two student-	No provisions	
OHIO LAW	SB 187; Effective 7/1/21	E) Died in chamber, enrolled on June 24 2021 - 75% progression	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated official	Instit. shall communicate to the student the relevant contract provision that is in conflict. The student shall not enter into the proposed contract, but the student may negotiate a revision to the proposed contract to avoid the conflict. The revised proposed contract is subject to review by the institution or college to ensure compliance with this chapter.	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation		Sec. 3376.06. E: A state institution of higher education or private college may establish reasonable policies or standards to address a student's failure to provide the disclosure required under division (D)(1) of this section or any other failure to comply with the requirements of this chapter.
OHIO 2025	HB184 Engrossed 05/14/25. Referred to the Judiciary committee 05/28/25	A) Current Law. Engrossed 05/28/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	No provision	Any contract compensating a student athlete for the use of their NIL must not remain in effect beyond the athletes eligibility to participate in intercollegiate athletics.	No provision	Sec. 4771.021. No athlete agent shall enter into an agent contract with an athlete under which the athlete agent represents the athlete in relation to contracts or legal matters regarding opportunities to earn compensation for use of the athlete's name, image, or likeness if the agent contract remains in effect beyond the date the athlete is no longer eligible to participate in intercollegiate athletics.	No provisions	
OKLAHOMA LAW	PASSED: SB 48; Effective immediately	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	Student must disclose the contract in a manner designated by the postsecondary institution, but in any event within seventy-two (72) hours after entering into the contract or before the next athletic event in which the student athlete is eligible to participate, whichever occurs first	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	Must be licensed under UAAA or superseding law; An athlete agent representing a student athlete shall comply with the federal Sports Agent Responsibility and Trust Act, Chapter 104, Section 7801 et seq. of Title 15		Athlete has right to cancel representation; includes criminal penalties for violations
OKLAHOMA 2020	2020: HB 3347; Effective 9/1/23	A) Current Law, Effective date 01/01/2023	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation. Agents must be licensed under UAAA and comply with Fed Sports Agent Responsibility and Trust Act; Attorneys must be licensed by state.	No provisions	

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OKLAHOMA 2025	SB 490 Passed 05/05/25	A) Current Law. Passed 05/05/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	Disclose the contract in a manner designated by the postsecondary institution	A student athlete shall not enter into a name, image, and likeness that conflicts with a written policy of the postsecondary institution or involves a commercial product or service that negatively impacts or reflects adversely on the postsecondary institution or its athletic programs including, but not limited to, generating public disrepute, embarrassment, scandal, ridicule or otherwise negatively impacting the reputation or the moral or ethical standards of the postsecondary institution.	Expressly prohibited for prospective student-athletes	A student athlete may obtain professional representation for the purpose of securing payment for the use of his or her name, image, or likeness without penalty, resulting limitation on participation, or effect on the student-athlete's athletic grant-in-aid eligibility	No provisions	
OREGON LAW	PASSED: SB 5 (Sec 6: Secs 1-4 apply to contracts entered into or renewed on or after July 1, 2021; Sec 6 declares emergency, effective immediately when passed)	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	Institution shall disclose specific rules or terms asserted to be in conflict to the athlete or the athlete's professional rep or athlete agent; prohibits student from entering NIL contract that conflicts with team rules	Expressly prohibited for BOTH current and prospective student-athletes	Prohibits student athlete from retaining professional representation or agent who represented post-secondary institution of education at any time in the preceding 4 years		Requires merchandising agreement that covers intercollegiate sports team that includes royalty payments to also include royalty payments to current members of team and royalty payments plus premium to current or former member of team whose name, image or likeness is used; "Student's rights" does not include a right to receive compensation from an institution
OREGON 2020	2020: Senate has PASSED SB1501 (was in House for recommended pass upon adjournment 3/7/20); Effective 1/1/2023	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Institution shall disclose specific rules or terms asserted to be in conflict to the athlete or the athlete's professional rep or athlete agent; Athlete NIL contract cannot conflict team or instit and third party contract, except when not engaged in official team activities (see sec H here)	Institution, athletic association, conference or organization with authority over intercollegiate sports may not provide to a prospective or current student athlete compensation for use of the student athlete's name, image or likeness.	No prohibition from retaining prof. representation, financial advisor or agent; must be licensed by state		Athlete may not enter into a contract that provides NIL compensation if terms of the contract conflict with the athlete's team rules or with terms of a contract entered into between the athlete's institution of education and a third party, except neither the team rules nor a contract entered into between the institution and a third party may prevent a student athlete from earning NIL compensation when not engaged in official team activities.
OREGON 2025	HB3694 Passed 06/26/25	A) Current Law. Adopted 06/26/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated official	Student-athletes can't sign NIL deals that conflict with their team's rules or the school's contracts. However, they're free to earn NIL compensation for activities done outside official team events, and those deals can't be blocked or restricted.	No provision	No prohibition from retaining prof. representation	No provisions	

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PENNSYLVANIA LAW	2021:SB 381, Act No.26 of 2021	A) Current Law	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee AT LEAST SEVEN DAYS PRIOR TO EXECUTION OF THE CONTRACT	(E) Prohibition.--an institution prohibit a college student athlete's involvement in name, image or likeness activities that conflict with existing institutional sponsorship arrangements at the time the college student athlete discloses a contract to the institution as required under subsection (f). an institution, at the institution's discretion, may prohibit a college student athlete's involvement in name, image or likeness activities based on other considerations, such as conflict with institutional values, as defined by the institution of higher education.	Expressly prohibited for prospective student-athletes/as inducement	Professional representation obtained by a college athlete shall be from a person: (1) acting as an athlete agent in accordance with 5 Pa.C.S. Ch. 33 (relating to registration); (2) acting as a financial advisor in accordance with the laws of this Commonwealth; or (3) admitted to practice law by a court of record of this Commonwealth		Royalty Payment.-a person that produces a college team jersey, a college team video game or college team trading cards for the purpose of making a profit shall make a royalty payment to each college student athlete whose name, image, likeness or other individually identifiable feature is used. Prohibitions: compensation from any company or organization tied to alcohol, gambling, tobacco or electronic cigarettes, prescription drugs, adult entertainment or controlled dangerous substances. E. Prohibition: an institution shall have policies that specify the name, image or likeness activities in which college student athletes may or may not engage.
PENNSYLVANIA 2021	2021: HB 632; Effective 60 days after enactment	E) Died in chamber	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	An institution of higher education asserting a conflict described in paragraph (1) shall disclose to the college athlete or the college athlete's professional representative or other agent, if applicable, the full contract that the institution of higher education asserts to be in conflict	Expressly prohibited for prospective student-athletes	Professional representation obtained by a college athlete shall be from a person: (1) acting as an athlete agent in accordance with 5 Pa.C.S. Ch. 33 (relating to registration); (2) acting as a financial advisor in accordance with the laws of this Commonwealth; or (3) admitted to practice law by a court of record of this Commonwealth		
PENNSYLVANIA 2020	2020: HB 1909; Effective 7/1/2020	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Shall disclose full contract insit. asserts to be in conflict; No conflict w insit. team contract for official team activities only - specific mention of apparel contracts in conflict prohibited during official team activities (Sec 6707)	No provision	No prohibition from retaining prof. representation, financial advisor or agent; must be licensed by state		Does not apply community colleges Sec 6703
PENNSYLVANIA 2025	HB1520 Introduced 05/30/2025	B) Bill pending. Introduced 05/30/2025, pending committee review	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	An institution of higher education may prohibit a current college student athlete's involvement in NIL activities that conflict with existing institutional sponsorship arrangements at the time the college student athlete discloses a contract to the institution of higher education as required under subsection (e).	Expressly prohibited for current and prospective student-athletes	No prohibition from retaining prof. representation, The bill prohibits agents from giving upfront payments or loans to student-athletes in exchange for signing agency contracts, preventing exploitation. Agents are barred from serving as agents if they have certain criminal convictions, and they must provide written disclosures of any fees before entering into contracts.	No provisions	An NIL collective, an institution or a third party that agrees to pay at least $5,000 in NIL compensation to a college student athlete in a calendar year must first enter into a written agreement.
RHODE ISLAND 2021	2021: HB5082; Effective 1/1/2022	D) Died in committee. Engrossed on June 15 2021 - 50% progression.	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated official	A postsecondary educational institution asserting a conflict under subsection (e)(1) of this section, must disclose the relevant contractual provisions that are in conflict with the student's team contract, to the student athlete or his or her representative.	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; agent must be licensed by state; must be registered under chapter 74 of Title 5; must comply w/ Fed Sports Agent Respon. & Trust Act		

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RHODE ISLAND 2020	2020: HB7806	D) Died in committee. Introduced on February 26 2020 - 25% progression	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only (applies only to team contracts entered into, modified, or renewed on or after January 1, 2022)	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation. Agents must be licensed under UAAA and comply with Fed Sports Agent Responsibility and Trust Act; Attorneys must be licensed by state.		
SOUTH CAROLINA LAW	PASSED 5/6/21: S. 685. Effective date changed to 7/1/21 from 7/1/22 by SC AG consistent with new NCAA NIL guidelines	A) Current Law. Effective date 07/01/2021	A) College student athletes both at public and private institutions	No rules can prohibit athlete from earning NIL compensation	(A) A prospective intercollegiate athlete who enters into a name, image, or likeness contract shall disclose the name, image, or likeness contract to his institution of higher learning and its athletic department prior to enrollment or signing a financial aid agreement with the institution of higher learning or a team contract.	An institution of higher learning asserting a conflict described in subsection (A) shall disclose to the student athlete or the student athlete's professional representation, if any, the relevant contractual provisions that are in conflict.	Expressly prohibited for prospective student-athletes	No prohibitions from retaining prof. representation as provided in Chapter 102, Title 59; a licensed attorney admitted to practice law in the State of South Carolina; agent must comply with federal Sports Agent Responsibility Act	No provisions	
SOUTH CAROLINA 2020	2020:S 935; Effective 1/1/2021	D) Died in committee Introduced on January 14 2020 - 25% progression	A) College student athletes	No rules can prohibit athlete from earning NIL compensation		Institution asserting a conflict shall disclose to the student athlete or the student athlete's professional representation, if any, the relevant contractual provisions that are in conflict; Team contract shall not prevent a student athlete from using NIL for a commercial purpose when the student athlete is not engaged in official team activities	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; must be licensed/registered with state; must comply w Fed Sports Agent Respon. & Trust Act		Section 59-157-50. Following are not considered compensation and shall not be revoked as a result of earning compensation or obtaining legal representation: (1) a scholarship from the higher ed institution that provides the athlete with the cost of attendance at that institution; and (2) a stipend from a postsecondary institution paid to the student athlete per Article 9, Chapter 101, Title 59. Section 59-101-910. (A) The governing body of every participating institution in this State shall authorize the participating institution's athletic director to use monies generated from the intercollegiate sport gross revenue to award stipends annually to each athlete who participates in an intercollegiate sport and maintains good academic standing the previous academic year, including the athlete's senior year in high school.(B) stipends awarded are determined by the total number of hours spent in the intercollegiate sport multiplied by the hourly rate established by the participating institution for a work study program. (C) All stipends awarded under this section shall be in addition to any scholarship, including the cost of attendance or financial aid.; Section 59-101-1010. Establishes a Student Athlete Trust Fund. The governing body of every participating institution in this State shall create a trust fund and fund the trust with a percentage of the intercollegiate sport gross revenue. Earnings, interest and current and previous year balance credited to it and carries forward in the succeeding fiscal year. Section 59-101-1020. (A) For each year that a student athlete maintains good academic standing, $5,000 will be deposited into the fund on his behalf. The total trust fund amount may not exceed $25,000 per student athlete. **These stipends and trust funds would be payable for only football, men's basketball and women's basketball **

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SOUTH CAROLINA 2024	HB 4957 Passed 05/30/2024	A) Current Law. Passed 05/30/24	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated employee	Institution may prohibit an athlete from using NIL if it conflicts with institutional values. An intercollegiate athlete may not earn compensation for the use of his name, image, or likeness for the endorsement of tobacco, alcohol, illegal substances or activities, banned athletic substances, or gambling including, but not limited to, sports betting.	Expressly prohibited for both prospective and current student-athletes	Athlete agent" means a person who is registered with the Department of Consumer Affairs pursuant to Section 59-102-60 or Section 59-102-80. If an athlete agent is an attorney, then he must also be a member in good standing of a state bar association. If there is a conflict between the provisions of this chapter and those of Chapter 102, then the provisions of this chapter govern. An athlete agent representing an intercollegiate athlete in a transaction authorized pursuant to this chapter also shall comply with all provisions contained in Chapter 102 that do not conflict with the provisions of this chapter. (B) An athlete agent shall comply with the federal "Sports Agent Responsibility and Trust Act", 15 U.S.C. Sections 7801-7807	No provisions	A name, image, or likeness contract with an intercollegiate athlete may not extend beyond their eligibility to participate in an intercollegiate athletics program at an institution of higher learning.
TENNESSEE LAW	PASSED 5/11/21: HB 1351; Effective 1/1/22	A) Current Law. Effective 01/01/22	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- must also file annual reports w/ institution that includes the identities of entities/persons who provide compensation, the amount of compensation, and other relevant info	Instit must disclose the relevant terms of the instit's existing agreement that conflicts or unreasonably competes w/ the athlete's agreement to the intercollegiate athlete or their representative	Expressly prohibited for current and prospective student-athletes	No prohibition from retaining prof. representation; agents must be licensed under Sec. 49-7-2104 and must satisfy the requirements of title 49, chapter 7, part 21; agent must be active and in good standing with the board of professional responsibility or equivalent in the state in which they are licensed.	No provisions	Institutions shall conduct a financial literacy workshop for intercollegiate athletes during the athlete's first full-time term of enrollment. The workshop must cover, at a minimum, info related to the requirements of this part, budgeting, and debt management.
TENNESSEE 2020	2020: SB 1636; Effective date 7/1/2023	A) Current Law. Effective date 7/1/23	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	No mention of what Instit. must disclose to athlete. Only a restriction on Instit. entering into a K that prevents an athlete from using athlete's NIL when the student is not engaged in official activities	Expressly prohibited for prospective student-athletes only	No prohibition from retaining prof. representation; agents must comply with part 21 of chapter	No provisions	Instit shall not (4) Discriminate against a student athlete based on an athletic coach's donation to the public institution of higher education. As used in this subdivision (b)(4), "discriminate" includes, but is not limited to, playing or not playing an athlete, and awarding or not awarding a scholarship
TENNESSEE 2025	SB536 Passed 05/13/25	A) Current Law. Effective date 05/01/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	To institution designated employee	Intercollegiate athletes who earn third-party compensation pursuant to subsection (a) may be required to disclose any agreement and the terms of such agreement, subject to any commercially reasonable terms or conditions contained therein, to an athletic association or an institution, and file annual reports at a time and in a manner designated by the athletic association or the institution.	Expressly prohibited for both prospective and current student-athletes	No prohibition from retaining prof. representation	No provisions	An intercollegiate athlete may obtain representation by a third party, including, but not limited to, an athlete agent, for ·the purpose of performing diligence and securing compensation contemplated pursuant to this . part. Any third-party representative of an intercollegiate athlete under this part is· a fiduciary for the represented intercollegiate athlete. All athlete agents who represent intercollegiate athletes under this part for purposes of securing compensation must be licensed under§ 49-7-2104, and must satisfy the requirements of chapter 7, part 21 of this title. If the athlete's representative is an attorney who represents an intercollegiate athlete for purposes of performing diligence and securing compensation, then the attorney must be active and in good standing with the board of professional responsibility or equivalent entity in the state in which the attorney is licensed.

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TEXAS LAW	PASSED 6/14/21: SB 1385; Effective 7/1/21	A) Current Law. Effective date 07/01/21	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- in the manner prescribed by the institution	An institution to which this section applies that identifies a provision in a contract disclosed to the institution by a student athlete under Subsection (g)(1) that conflicts with a provision in the student athlete 's team contract, an institutional contract of the institution, or the honor code of the institution shall promptly disclose the conflict to the student athlete or the student athlete 's representative, if applicable. The student athlete or the student athlete 's representative is responsible for resolving the conflict not later than the 10th day after the date of the disclosure	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation; student may not enter into a contract for the student athlete 's representation by an athlete agent relating to use of the student athlete 's name, image, or likeness unless the athlete agent holds a certificate of registration under Chapter 2051, Occupations Code;	No provisions	An institution to which this section applies shall require a student athlete participating in an intercollegiate athletic program at the institution to attend a financial literacy and life skills workshop at the beginning of the student 's first and third academic years at the institution. The workshop must be at least five hours in duration and include information on financial aid, debt management, time management, budgeting, and academic resources available to the student athlete.
TEXAS LAW	HB126 Passed 06/05/2025 Effective date 09/01/2025	A) Current Law. Effective date 09/01/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	Before entering into the contract, disclose to the institution, in the manner prescribed by the institution, any proposed contract the student athlete may sign for use of the student athlete 's name, image, or likeness	Student athletes may not enter a contract if any provision of the contract conflicts with a provision of the student athlete 's team contract, a provision of an institutional contract of the institution, a policy of the athletic department of the institution, or a provision of the honor code of the institution	Permitted. School, conference, or affiliated entities may provide NIL compensation to student-athletes	No prohibition from retaining prof. representation	No provisions	An institution to which this section applies may not adopt or enforce a policy, requirement, standard, or limitation that prohibits or otherwise prevents a student athlete from obtaining professional representation, including representation by an attorney licensed to practice law in this state, for contracts or other legal matters relating to the use of the student athlete 's name, image, or likeness
TEXAS 2024	SB655 Introduced December 18th 2024, 25% progression died in committee.	D) Proposed bill that has died in committee. Referred to Senate Committee on education K-16. Died in committee February 2025. Meant to take effect September 1st 2025	B) Both college and prospective student athletes	No rules can prohibit athlete from earning NIL compensation	No provisions	No provisions	Does not authorize schools, conferences, or the NCAA to directly provide money to student-athletes for Name, Image, and Likeness compensation outside of athletic scholarships	No prohibition from retaining prof. representation	No provisions	The bill primarily focuses on prohibiting certain types of NIL agreements that grant exclusive rights or excessive control over a student-athlete's NIL, and it provides legal remedies for violations.
UTAH 2025	HB 0449 Failed 03/07/2025 house/filed in house file for bills not passed	E) Died in chamber. Filed in the house file for bills not passed on 03/07/2025	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	A student athlete may not enter into a student athlete agreement that contains a prohibited endorsement provision.	Expressly prohibited for current student-athletes. No mention of prospective student-athlete	No prohibition from retaining prof. representation	Does not include provisions regarding tax or employment	
VERMONT 2020	2020: S 328; Effective 1/1/23	D) Died in committee. Effective 1/1/23	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; Institution shall not propose a new, renewed, or modified contract that prohibits a student athlete from earning NIL compensation	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation - agent or legal rep by an attorney (no language on specific licensing)	No provisions	
VIRGINIA 2020	2020: HB 300; Effective 7/1/2024	A) Current Law. Effective date 7/1/2024	B) Both prospective and current college student athletes	No rules can prohibit athlete from earning NIL compensation (except while engaged in official team activities and no NIL contract in conflict with team contract)	No provision	No provision re: disclosure; Team may require athlete to enter into Team contract that prohibits student earning NIL while the student is engaged in official team activities and no athlete shall enter into any contract in conflict with team contract	Expressly prohibited for prospective student-athletes	No prohibition from retaining prof. representation - agent or legal rep by an attorney licensed in VA	No provisions	Chancellor shall convene College System NIL Task Force relating to community colleges.

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VIRGINIA 2024	HB1505 Approved and Passed 04/17/2024	A) Current Law. Effective date 07/01/2024	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	Disclose such an agreement in a manner designated by the institution	If a student-athlete discloses a potential agreement that conflicts with an existing institutional agreement, the institution shall disclose the relevant terms of the conflicting agreement to the student-athlete.	Permitted. School, conference, or affiliated entities may provide NIL compensation to student-athletes	No institution or agent thereof, athletic association, athletic conference, or other organization with authority over intercollegiate athletics shall prohibit or prevent a student-athlete from obtaining professional representation by an athlete agent or legal representation by an attorney	No Provisions	
VIRGINIA 2025	SB 678 Introduced on 01/17/24. 25% progression died in committee	B) Pending bill. Pending in the 2025 legislative session	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	Prior to executing an agreement concerning the use of his name, image, or likeness, a student-athlete shall disclose such agreement to the institution at which he is enrolled in a manner designated by the institution	An institution may prohibit a student-athlete from using his name, image, or likeness to earn compensation if the proposed use conflicts with an existing institutional agreement or any policy or procedure developed and approved pursuant to subsection D	Schools, conferences, and associations may not restrict current or prospective student athletes from earning NIL	No prohibition from retaining prof. representation	No mention of employment or taxation	
WASHINGTON 2020	2020: HB 1084; Effective 1/1/2023	D) Died in committee. Effective date 01/01/23	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution- designated employee	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	Any student may agree to be represented by an athlete agent or legal representation provided by attorneys. Agents must be licensed under UAAA and comply with Fed Sports Agent Responsibility and Trust Act; Attorneys must be licensed by state.	No provisions	**In original 2020 HB 1084 but removed in substitute bill: Any student may: Receive compensation for services actually provided, including, but not limited to, payment for the use of student's NIL, as long as the compensation is commensurate with the market value of the services provided /// Violations of the student-athlete compensation legislation would be considered violations of other state laws, including unfair or deceptive acts in trade or commerce and unfair methods of competition. (Sec 7)
WASHINGTON 2024	SB5913 Passed 03/13/2024. Effective date 6/6/2024	A) Current Law. Effective date 6/6/2024	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	No provisions	Applies to current collegiate student-athletes and authorizes institutional support for their NIL activities	No prohibition from retaining prof. representation	No provisions	Amends the state's Ethics in Public Service Act to clarify that public university employees may use state resources—such as personnel, money, and property—to advise, facilitate, acknowledge, or educate student-athletes regarding Name, Image, and Likeness (NIL) matters. This includes supporting athletes in monetizing their NIL rights, provided the resources are under the employee's control and adhere to NCAA rules
WASHINGTON DC 2025	Council Bill 260240. Passed on 06/25/2025. Projected Law Date 09/19/25	A) Current Law. Projected law date 09/19/25	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	No provision	No provision	To amend, on a temporary basis, section 215 of the Uniform College Athlete Name, Image, or Likeness Act of 2022 to permit an institution, conference, or athletic association to assist a college athlete in selecting, arranging for, or providing payment to a name, image, or likeness agent and in selecting, arranging for, or collecting payment from a third party engaged in specific name, image, or likeness agreements with college athletes, and to remove the prohibition against institutions or conferences providing compensation to a college athlete for the use of the athlete's name, image, or likeness	No prohibition from retaining prof. representation. Colleges, conferences, and athletic associations may assist athletes in selecting, arranging for, or paying NIL agents or third-party service providers	No mention of employment or taxation	
WEST VIRIGINA 2021	HB 2583 (no effective date indicated)	A) Current Law. Effective 07/01/21	A)College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	Any student may be represented by an athlete agent or legal representation provided by attorneys. Agents must be licensed under UAAA and comply with Fed Sports Agent Responsibility and Trust Act; Attorneys must be licensed by state.	No provisions	

STATE LEGISLATION RELATED TO COLLEGE ATHLETE NIL/EMPLOYMENT COMPENSATION (updated as of 10/08/25)
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WEST VIRIGINA 2020	2020: HB 4921 (no effective date indicated)	D) Died in committee	A) College student athletes	No rules can prohibit athlete from earning NIL compensation	To institution-designated official	Instit. must only disclose provisions of contract relevant to contractual provisions in conflict; No conflict w/ instit. team contract for official team activities only	Expressly prohibited for prospective student-athletes	Any student may be represented by an athlete agent or legal representation provided by attorneys. Agents must be licensed under UAAA and comply with Fed Sports Agent Responsibility and Trust Act; Attorneys must be licensed by state.	No provisions	
WEST VIRIGINA 2025	HB2576 Passed 04/12/2025 Approved by Governor 4/30/2025	A) Current Law. Effective date 04/10/2025	A) College Student-Athletes	No rules can prohibit athlete from earning NIL compensation	Student must disclose NIL contracts to their institution.	Condition such compensation based on terms and conditions established by the institution, including provisions limiting the ability of the student-athlete to earn compensation from other persons or entities, including, but not limited to, prohibited endorsements, conflicting endorsements, and activities during official team activities and a requirement that the student-athlete disclose any similar agreements with other persons or entities.	Expressly prohibited for current student-athletes. No mention of prospective student-athlete	No prohibition from retaining prof. representation	No Provisions	"Condition such compensation based on terms and conditions established by the institution, including provisions limiting the ability of the student-athlete to earn compensation from other persons or entities, including, but not limited to, prohibited endorsements, conflicting endorsements, and activities during official team activities and a requirement that the student-athlete disclose any similar agreements with other persons or entities"
WISCONSIN	no NIL bill but a joint resolution to act if NCAA does not on NIL: JR 147									