### THE PIVOT POINT: College Athletics at a Crossroads



### April 10, 2025

The Allen Sack National Symposium Advancing Integrity in College Sport

Howard University, Washington, DC



## Jim Trotter Award-winning journalist, author and lecturer

#### The Honorable Lori Trahan

United States Representative 3rd
District of Massachusetts

#### Kenneth L. Shropshire

David W. Hauck Professor Emeritus, Emeritus Professor of Africana Studies, Wharton School





TAMMI GAW Chair of the Board

On behalf of The Drake Group Education Fund Board of Directors, I'm pleased to welcome you to the Allen Sack National Symposium -Advancing Integrity in College Sport.

This year's program brings experts from across the country to discuss the evolving landscape of college sports, and examines the shifting dynamics between education, athlete compensation, and the commercialization of college athletics. We will also examine critical issues confronting higher education administrators, athletics professionals, and the U.S. Congress.

We appreciate our donors and sponsors whose financial contributions made this event, and the attendance of so many students, possible. I congratulate our award winners and invite all attendees to join us in advocating for integrity in college sport.



Special thanks to the members of The Drake Group Education Fund Board of Directors



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# Allen Sack National Symposium – Advancing Integrity in College Sport Named in Honor of Allen L. Sack Co-Founder, Past President, and Director Emeritus of The Drake Group

Allen Sack, a Professor Emeritus in the College of Business at the University of New Haven where he taught for forty-one years, is the former Director of the federally funded Center for Athletes Rights and Education (CARE), and a former defensive end for the 1966 University of Notre Dame national championship team. He is a nationally recognized scholar who has published extensively in academic journals and presented papers at numerous education association conferences.

#### 9:00-9:15am Welcome

### JULIE SOMMER The Drake Group Education Fund Executive Director

A practicing attorney in Seattle, Washington and former world rankedswimmer, Sommer is the first TDGEF executive director. A recognized expert on name, image, and likeness (NIL) policy, gender equity, and other college athletics issues, she has been published by *Forbes*, *The Seattle Times*, *Sportico and* the *Texas Public Policy Foundation*.



#### **Opening Remarks**

### **KERY DAVIS**Howard University Athletic Director

2024 National Association of Collegiate Directors Athletic Director of the Year Award, Davis oversees Howard University's 500 student-athletes and 21 collegiate sports programs, the most of any HBCU. During his tenure, Howard athletes have achieved remarkable success in the classroom, winning awards for their graduation rates and culminating with the highest department GPA in recent history. Since 2015 the Bison have won 31 conference or national championships.



#### 9:15-10:15am

JIM TROTTER
Moderator,
Award winning
journalist, author and
lecturer



ROSS
DELLENGER
Senior Writer for
Yahoo Sports

#### Charting the New Landscape of College Sports: Education, Equity, and Commerce Post *House v. NCAA*

The landmark *House v NCAA* case has fundamentally altered the landscape of college sports. This panel will delve into the critical questions arising from landmark settlement, exploring the evolving relationship between education, athlete compensation, and the commercialization of college athletics. The panel will further examine how these changes impact smaller institutions with limited resources and explore alternative models for collegiate athletics.

THE
HONORABLE
LORI TRAHAN
United States
Representative 3<sup>rd</sup>
District of
Massachusetts





BOB PHILP Executive Vice President, Head of Athlete Relations, Pathway Sports & Entertainment

#### 10:30am-11:30pm

AVA WALLACE Moderator, Sportswriter for *The* Washington Post

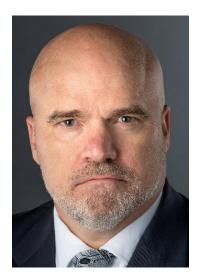


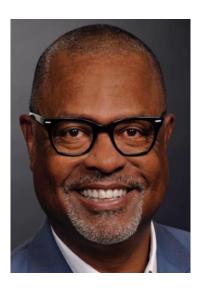
RON MOSES, Ph.D.
President, National
Association of
Academic and
Student-Athlete
Development
Professionals

#### New Era, New Rules: Changing the Academic Playbook for College Athletes

The evolving landscape of college athletics has created ever-increasing demands on the time of college athletes in addition to full-time enrollment, academic degree progress, and other academic eligibility requirements. This panel session will explore alternative academic models, opportunities, and pathways for college athletes beyond traditional four-year degree programs, including the growing importance of post-eligibility academic options such as vocational training, apprenticeships, and trades.

B. DAVID
RIDPATH, Ed.D.
Professor of Sports
Business, Ohio
University
College of Business,
and author





KENNETH L.
SHROPSHIRE, J.D.
David W. Hauck
Professor Emeritus
and Emeritus
Professor of Africana
Studies, Wharton
School, University of
Pennsylvania, author,
attorney, consultant,
and educator

#### NATIONAL AWARDS CEREMONY AND LUNCHEON



**HOST:** TAMMI GAW, MS, ATC, Esq.

**Chair of The Drake Group** 

**Education Fund Board of Directors Founder and Executive Director.** 

**Advantage Rule** 

#### **2025** The National Public Service Award



### THE HONORABLE ROBERT C. SCOTT

United States Representative 3rd District of Virginia

### THE HONORABLE SUZANNE BONAMICI

United States Representative 1st District of Oregon

Honoring elected public officials responsible for advancing legislation that would significantly improve the conduct of intercollegiate athletic programs, enhance the rights of college athletes, or otherwise protect their education, health and safety.

#### NATIONAL AWARDS CEREMONY AND LUNCHEON

#### 2025 Making A Difference Award



**MARY CIAMPI** 

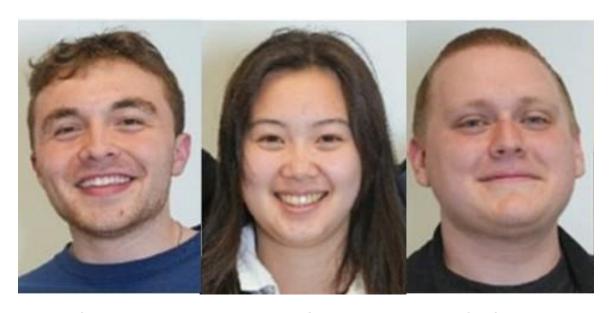
Founder WomenX TIFFANY BULLOCK

Founder WomenX

Honoring extraordinary contributions by individuals who have helped advance the integrity of intercollegiate athletics through an articulate and well-reasoned response to a current event or important issue. The individual, through his or her voice, writings, or other public action has demonstrated informed thought leadership in intercollegiate athletics, toward the end of advancing the integrity of athletics, emphasizing the primacy of educational objectives and/or insisting on responsible fiscal and ethical conduct of intercollegiate athletics as an extracurricular enterprise."

#### NATIONAL AWARDS CEREMONY AND LUNCHEON

### <u>for Investigative Reporting</u> in Intercollegiate Athletics



WALKER CARNATHAN VIVIAN YAO SEAN McKEOWN

#### **University of Pennsylvania Sports Editors**

for

"I don't feel safe': Penn track and field program accused of sexual harassment, mistreatment

December 9, 2024 The Daily Pennsylvanian

Recognizing the print, video, or multimedia work of a graduate or undergraduate college student journalist for exceptional substantive investigative reporting on intercollegiate athletics. The work must address an issue related to the protection of college athletes, financial excess, academic integrity, ethical conduct, racist or sexist practices, treatment of a whistleblower, or similar significant concern.

#### NATIONAL AWARDS CEREMONY AND LUNCHEON

# Fireside Chat: House Settlement/Title IX/ Olympic Sports



### JULIE SOMMER Executive Director The Drake Group Education Fund

A practicing attorney in Seattle, Washington and former world ranked swimmer, Sommer is the first TDGEF executive director. A recognized expert on name, image, and likeness (NIL) policy, gender equity, and other college athletics issues, she has been published by Forbes.com, The Seattle Times, Sportico.com, and the Texas Public Policy Foundation. Recognized by Super Lawyers Washington, she is an active member of the Washington State Bar Association, King County (Seattle) Bar Association, and the Sports Lawyers Association.



### LORI BULLOCK, J.D. Bullock Law PLLC Attorney and Title IX athletics litigator

Recognized as one of The American Academy of Trial Lawyers' Top 100 plaintiff's attorneys, has forced more than fifteen different universities to commit significant additional resources and create new opportunities for their female student athletes. She has obtained hard-fought relief from some of the most prominent athletics programs in the country, including Michigan State University, Clemson University, and Florida State University. She has been working in the fields of employment and education discrimination for almost a decade.

#### 1:45-2:45pm

#### Beyond the Game: Prioritizing College Athlete Mental and Physical Health



DAVID STEELE Moderator, Professional sports journalist Law360.com



STEPHANY C. COAKLEY, Ph.D. Senior Associate Athletic Director, Mental Health, Wellness, and Performance, Temple University

Conference realignments have led to increased travel demands, longer seasons, and more pressure on college athletes. While these changes aim to enhance athletic competition and generate more revenue for universities, they pose significant challenges for college athletes, particularly in terms of their mental & physical health, and academic performance. Panelists will explore the importance of supporting college athlete mental health and well-being.

JEN FRY, Ph.D.
Sports Geographer,
speaker, educator,
and successful
tech owner





LAURA LEWIS, M.S.,
Associate Director
in charge of
Olympic Sports,
FirstPoint USA,
a UK-based sports
scholarship
recruitment
agency

#### 3:00-4:00pm



EMILY OLSEN
Moderator,
Managing Editor,
Global Women's
Soccer, The Athletic The New York Times



KYLE ADAMS, M.Ed. Deputy Director of Athletics, Delaware State University-2022-2024, Principal and Chief Strategist, itsBIGGERthantheball

#### The Price of Progress: How Changing Economics Will Impact Diversity in Coaching and Administration

How does the changing economic landscape affect the hiring and compensation of women and people of color in coaching and administrative roles in college athletics? Our panelists will analyze subtle and overt biases in performance evaluations, hiring, and termination decisions and examine current data on hiring, compensation, and the representation of women coaches in men's sports.

INGRID WICKER
McCREE, Ed.D.
Director of Athletics,
North Carolina
Central University
(1994-2022)





THOMAS
NEWKIRK
Newkirk Zwagerman
Civil Rights
Attorney

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