



**The Allen Sack National Symposium
Advancing Integrity in College Sport**
The College Athlete: More Than a Marketplace
Howard University – April 18, 2024



Doug Lederman
Editor/Co-founder *Inside
Higher Ed*, formerly
New York Times, *USA Today*



Jane McManus
Formerly *ESPN*,
Deadspin,
New York Daily News



N. Jeremi Duru
Professor of Law,
American
University

WELCOME...

We welcome you to the ***Allen Sack National Symposium – Advancing Integrity in College Sport***. The purpose of the 2024 Allen Sack National Symposium is to address national issues having a critical impact on college athletic programs. Speakers and panelists will discuss college athletes' well-being with a focus on hazing, bullying, coach misconduct, and the little-known fact that thousands of college athletes experience food and shelter insecurity, depression, and other mental health issues. We will also examine gambling in college sports and the dangers match fixing poses to college athletes and the harm sports betting companies are causing the high-addiction-risk college student population. Lastly, we look at the precarious economic future of college athletics and whether higher education will succeed in balancing equity, opportunity, compensation, and academic integrity.

We thank our moderators and panelists for their participation and the sponsors and donors whose financial contributions made this event possible. We congratulate our award winners and invite all attendees to join us in advocating for academic integrity in college sport.

Tammi Gaw, *Interim Chair of the Board of Directors*
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Named in Honor of Allen L. Sack, Co-Founder, Past President, and Director Emeritus of The Drake Group



Allen L. Sack, a former defensive end for the University of Notre Dame, is a Professor Emeritus in the college of business at the University of New Haven where he taught for forty-one years, the former Director of the federally funded Center for Athletes Rights and Education (CARE), and a nationally recognized scholar who has published extensively in academic journals and presented papers at countless education association conferences. He is the author of *Counterfeit Amateurs: An Athlete's Journey Through the Sixties to the Age of Academic Capitalism* and co-author of *College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth*.

For over four decades, Dr. Sack has been a nationally recognized leader in efforts to protect higher education from the corruptive influence of highly commercialized college sport programs. His persistent efforts have challenged higher education to create and implement viable, durable solutions proving academic integrity is achievable in programs. His efforts have been characterized by an unshakable commitment to good scholarship, dependence on research-supported data, and love for the potential of competitive athletics to deliver profound developmental experiences to those who play.

PROGRAM

9:00-9:15am **Welcome – Julie Sommer,**
Education Fund Executive Director

Opening Remarks – Kery Davis,
Howard Univ. Athletic Director



9:15-10:45am



N. JEREMI DURU,
Moderator,
Professor of Law,
American University

Beyond the Game: College Athlete Health and Well-Being

According to a recent national survey, nearly a quarter of Division I athletes experience food insecurity. More than one in ten experience homelessness. Statistics are similar for Divisions II and III. New stressors of coast-to-coast conference re-alignments, legalized sports gambling, and name, image, and likeness (NIL) activities are among pressures added to the lives of college athletes where time limits on athletics activities are largely not enforced at the institutional level. Meanwhile, college athletes report higher levels of stress and mental health struggles.



CHRISTINE BAKER-SMITH,
Director of
Research,
National League
of Cities



ANITA DANIELS,
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LCAS, CCS,
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TAYLOR McFALL,
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JAYLIAN WILLIAMSON,
National Football
League Players
Association
Player Affairs
Coordinator,
former
quarterback
Hampton
University



PROGRAM

11:00am-12:45pm

The House Always Wins: The Impact of Sports Betting on College Athlete Well-Being



DOUG LEDERMAN,
MODERATOR, Editor
and Co-founder,
Inside Higher Ed

With the legalization of sports betting in the United States, gambling in college athletics has become more prevalent than ever before and has a significant impact on how people view, perceive, and participate in college athletics. With heavy advertising during competitions and gambling company partnerships and sponsorships with media companies and schools, the landscape is more blurred than ever. Despite studies showing college athletes are at a heightened risk for gambling exploitation, addiction, and other gambling-related problems, there has been a lack of consistent and clear education for college athletes on gambling risks. College athletes are being punished for placing bets while the NCAA is permitting excessive promotion of bookmakers during broadcasts.



BRIANNE
DOURA-
SCHAWOHL,
founder
and CEO of
Doura-Schawohl
Consulting LLC



THE
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U.S.
Representative for
20th
Congressional
District of New
York, author of
The Safe Bet Act

TIM NEVIUS,
Nevius Law,
a college sports
practice, and
former NCAA
enforcement
program
investigator



KEITH WHYTE,
Executive
Director
of the
National
Council on
Problem
Gambling



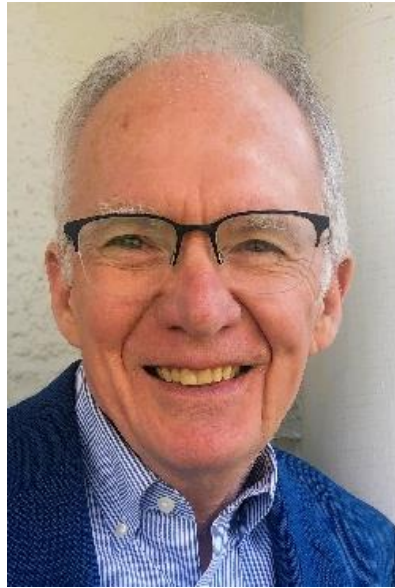
PROGRAM

1:00-1:50pm

NATIONAL AWARDS LUNCHEON



HOST
TAMMI GAW,
Interim Chair
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PRESENTER
ALLEN SACK
Co-Founder,
Past President,
and
Director
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The National Public Service Award



THE HONORABLE
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*Honoring an elected public official
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legislation that would significantly
improve the conduct of
intercollegiate athletic programs,
enhance the rights of college
athletes, or otherwise protect their
education, health and safety.*

for
**H.R. 2532 – The Women in
NCAA Sports (WINS) Act**
118th Congress

PROGRAM

1:00-1:50pm

NATIONAL AWARDS LUNCHEON

2024 The Drake Hero Award

SALLY ROBERTS

an athlete, army veteran, chief executive officer, and founder of Wrestle Like A Girl

The Drake Hero Award honors an extraordinary individual who has helped advance the collegiate sports reform movement through persistent actions over time. The individual, through hard work and persistent effort, has created a significant impact within the world of sports reform and, in doing so, has enhanced the integrity of intercollegiate athletics.



2024 Student Journalism Prize for Investigative Reporting in Intercollegiate Athletics



NICOLE
MARKUS

ALYCE
BROWN

COLE
REYNOLDS

DIVYA
BHARDWAJ

Northwestern University

The Student Journalism Prize recognizes the print, video, or multimedia work of a graduate or undergraduate college student journalist or team of student journalists for investigative reporting on intercollegiate athletics. The work must address an issue related to the welfare of college athletes, economics of college sports, academic integrity, ethical conduct, gender and racial equity, treatment of a whistleblower, or other significant issues.

PROGRAM

2:00-3:30pm

For Love AND Money – Balancing Equity, Opportunity, and Compensation in College Sports



JANE McMANUS,
MODERATOR,
author, Editor of
Year's Best Sports
Writing

College athletics is a multibillion-dollar industry with ever-increasing broadcast revenues being paid to the NCAA, conferences, and institutions while college athletes have historically been barred from compensation, and still lack sufficient medical protections. In recent years, there has been a growing movement to pay college athletes with many states passing laws allowing college athletes to profit from their name, image, and likeness (NIL) via employment outside their institutions. This panel session will explore the economics surrounding college athlete compensation including:

- The legal landscape and how it affects college athletes' rights
- The future of NCAA governance
- Implications of collective bargaining or employee status
- The future for NIL policy in college athletics



ARTHUR BRYANT
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3:30-5:00pm

Symposium Networking and Cocktail Hour

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Resource Materials**

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