



April 18
Howard
University
Washington, D.C.

**The Allen Sack National Symposium
Advancing Integrity in College Sport
2024 – The College Athlete: More than a Marketplace**



ATTEND – SPONSOR STUDENTS - SUPPORT

**See April 18, 2024 Symposium Program and Schedule below
Howard University – Blackburn Center Ballroom**

TICKETS

\$250.00 Premium Seating Donor

\$100.00 General Public

\$75.00 Higher Education Faculty/Athletics Staff

STUDENT Apply here for a free ticket thanks to our donors and sponsors (Link)

TABLES

\$2,000.00 **STUDENT BENEFACTOR TABLE SPONSOR-** enable eight graduate or undergraduate students in sports management or related fields from local DC colleges and universities to attend the symposium at no charge. Priority will be given to attendees from local Historically Black Colleges and Universities (HBCUs) and under-resourced institutions.

\$5,000.00 **GOLD SUPPORTING SPONSOR-** Supports the purpose of the Symposium – to educate the public about critical issues in college athletics – Gold Supporting Sponsors will enable the full participation at the Symposium of eight students majoring in sports management and related fields at local DC colleges and universities selected by The Drake Group. In addition, sponsor credentials are provided for eight guests of the Sponsor receiving full participation privileges.

TAX DEDUCTIBLE DONATIONS IN ANY AMOUNT- to support student attendance or the work of the Education Fund – realizing the promise of graduation and college sport.

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THE PROGRAM

8:15-9:00am REGISTRATION – COFFEE AND CONTINENTAL BREAKFAST

9:00-9:15am WELCOME AND OPENING REMARKS

9:15-10:45am PANEL SESSION 1 Beyond the Game: College Athlete Health and Well-Being

This panel session will explore the importance of the college athlete's health and well-being. According to a recent national survey, nearly a quarter of Division I athletes experience food insecurity. More than one in ten experience homelessness. Statistics are similar for Divisions II and III. New stressors of coast-to-coast conference re-alignments, legalized sports gambling, and name, image, and likeness (NIL) activities are among pressures added to the lives of college athletes where time limits on athletics activities are largely not enforced at the institutional level. Meanwhile, college athletes report higher levels of stress and mental health struggles.

Invited panelists include a diverse group of experts, including college athletes, coaches, athletic trainers, and mental health professionals. Panelists will discuss the physical, mental, and emotional challenges faced by college athletes and strategies for supporting them to thrive both on and off the field.

11:00am-12:30pm PANEL SESSION 2 The House Always Wins: The Impact of Sports Betting on College Athlete Well-Being

With the legalization of sports betting in the United States, gambling in college athletics has become more prevalent than ever before and has a significant impact on how people view, perceive, and participate in college athletics. With heavy advertising during competitions and gambling company partnerships and sponsorships with media companies and schools, the landscape is more blurred than ever. Despite studies showing college athletes are at a heightened risk for gambling exploitation, addiction, and other gambling-related problems, there has been a lack of consistent and clear education for college athletes on gambling risks. College athletes are being punished for placing bets while the NCAA is permitting excessive promotion of bookmakers during broadcasts. Media outlets often feature college athletes and athletics, exposing a double standard and lack of clarity on rules and risks.

Panelists will discuss the risks that gambling poses to college athletes, including the potential for match-fixing, gambling addiction, and financial ruin. Experts will also explore the factors that contribute to this risk and discuss what can be done to protect college athletes.

12:45-1:45pm NATIONAL AWARDS LUNCHEON

The luncheon features presentation of TDGEF national awards. TDGEF board members and national experts will be seated at student tables during lunch for informal discussion/Q&As. The awards program includes recipients of the TDGEF National Public Service Award, the TDGEF Student Journalism Prize for Investigative Reporting in Intercollegiate Athletics, the TDGEF Hero Award, and TDGEF "Making A Difference" Award, among others.

2:00-3:30pm

PANEL SESSION 3 For Love AND Money—Balancing Equity, Opportunity, and Compensation in College Sports

College athletics is a multibillion-dollar industry with ever-increasing broadcast revenues being paid to the NCAA, conferences, and institutions while college athletes have historically been barred from compensation, and still lack sufficient medical protections. In recent years, there has been a growing movement to pay college athletes with many states passing laws allowing college athletes to profit from their name, image, and likeness (NIL) via employment outside their institutions. This panel session will explore the economics surrounding college athlete compensation including collective bargaining and employee status. Panelists will discuss the following questions:

- How does the legal landscape affect college athletes' rights?
- What is the future of NCAA governance?
- What are the implications of collective bargaining or employee status?
- What is the future for NIL policy in college athletics?

Panelists will also discuss the future of college athletics and the ways the NCAA can ensure that college athletes are treated fairly and have the opportunity to succeed on and off the sports field.

3:30-5:00pm

NETWORKING OPPORTUNITIES.

All attendees are invited to attend a post-symposium networking and cocktail reception.