



**THE ALLEN SACK NATIONAL SYMPOSIUM:  
ADVANCING INTEGRITY IN COLLEGE SPORT  
Washington, D.C. – The National Press Club**

**“Are We Getting What We Paid For? Entertainment or Education?”**

**Tuesday, April 18, 2023 – 2:00pm-3:30pm ET**

What are the economic drivers of college sports and how do they affect athlete education? The NCAA's Division I athletics enterprise generates \$15.8 billion in annual revenues of which only \$2.9 billion --18.2 percent -- is returned to athletes in the form of athletics scholarships and only 1 percent is spent on medical treatment and insurance protections compared to 35 percent spent on administrative and coach compensation and 18% on lavish facilities. Will a redistribution of expenditures address unacceptable academic outcomes or the long-term impact of athletic injuries?



**CHRISTINE BRENNAN**, Award-Winning National Sports Columnist for *USA Today*, commentator for *CNN*, *ABC News*, *PBS NewsHour* and *National Public Radio*, a best-selling author and a nationally-known speaker. Named one of the country's top 10 sports columnists by the Associated Press Sports Editors multiple times, she has covered the last 20 Olympic Games, summer and winter; winner of the 2020 prestigious Red Smith Award presented annually to a person who has made major contributions to sports journalism; the first woman sports writer at The Miami Herald in 1981 and the first woman to cover the Washington Football Team as a staff writer at The Washington Post in 1985.



**JENNIFER ABRUZZO**, General Counsel, National Labor Relations Board, was appointed by the President to a 4-year term; position is independent from the Board and is responsible for the investigation and prosecution of unfair labor practice cases and for the general supervision of the NLRB field offices in the processing of cases; Abruzzo previously worked for the NLRB for over two decades, including as Field Attorney, Supervisory Field Attorney, Deputy Regional Attorney, Deputy Assistant General Counsel, Deputy General Counsel, and Acting General Counsel. Immediately prior to her appointment as General Counsel, Ms. Abruzzo served as Special Counsel for Strategic Initiatives for the Communications Workers of America.



**THE HONORABLE TOM McMILLEN**, President and Chief Executive Officer of the LEAD1 Association, which represents the athletic directors and programs of the Football Bowl Subdivision; All-American basketball player at the Univ. of Maryland; member of the 1972 Olympic basketball team that refused to accept a silver medal after its controversial and disputed championship game with the Soviet Union; graduated as valedictorian of his class at the University of Maryland with a Bachelor of Science in Chemistry; first Rhodes Scholar from the University of Maryland; Bachelor and Master of Arts in Politics, Philosophy, and Economics from Oxford University; played eleven years in the NBA; the first and only active professional athlete to run for Congress; served three consecutive terms from the Fourth District of Maryland in the United States House of Representatives.



**DR. WAYNE A.I. FREDERICK**, President, Howard University and Charles R. Drew Professor of Surgery at the Howard University College of Medicine; he is also a practicing cancer surgeon at Howard University Hospital, where he continues to see patients and perform surgeries; born in Trinidad and Tobago, Dr. Frederick came to the United States for the first time in 1988, when he matriculated to Howard at the age of 16 to pursue a dual B.S./M.D. program; by the age of 22, he had received his Bachelor of Science degree and graduated from medical school; he returned to Howard as a student to receive his MBA in 2011; Frederick has overseen a period of immense growth and transformation at Howard, including record-breaking enrollment numbers and philanthropic donations; he is a tireless advocate for social justice and a sought-after perspective on the issue of diversity, equity, and inclusion; he uses his voice and his expertise to champion the need for greater access and opportunity for people of color in health care, higher education and society at large.



**ANDREW ZIMBALIST**, Robert A. Woods Professor Emeritus of Economics at Smith; has been a visiting professor at Doshisha University, the University of Geneva and Hamburg University; has consulted in Latin America for the United Nations Development Program, the U.S. Agency for International Development and numerous companies and, in the sports industry, for players' associations, cities, companies, citizens groups, teams and leagues; author of several dozen articles and twenty-seven books, including *Unpaid Professionals: Commercialism and Conflict in Big-time College Sports*, *The Economics of Sport, I & II*, *May the Best Team Win: Baseball Economics and Public Policy*, *The International Handbook on the Economics of Mega-Sport Events*, *Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup*, *Unwinding Madness: What Went Wrong with College Sports and How to Fix It* with Gerry Gurney and Donna Lopiano, *Whither College Sports: Amateurism, Athlete Safety, and Academic Integrity*.