



**The Allen Sack National Symposium
 Advancing Integrity in College Sport
 2023 - REALIZING THE PROMISE OF GRADUATION
 PROGRAM**



**April 18, 2023
 National Press Club
 Washington, D.C.**

Moderated by National Award-Winning Journalists



Christine Brennan
*USA Today, CNN, ABC News,
 PBS NewsHour, NPR
 Columnist, Author*



Mark Hyman
*Director, Shirley Povich
 Center for Sports
 Journalism*



William C. Rhoden
*ESPN/Andscape
 Former New York Times
 Columnist*

WELCOME...

We welcome you to the 2023 ***Allen Sack National Symposium – Advancing Integrity in College Sport***. The purpose of the 2023 Allen Sack National Symposium is to address the causes of poor academic outcomes among college athletes in revenue producing sports. Speakers will focus on male and female scholarship athletes who are participating in football and basketball at the highest competitive levels of the NCAA – a majority of whom are Black or other athletes of color and whose sports annually generate \$15.8 billion in annual revenues for their athletic programs. Panelists will explore remedies to inform decisionmakers, including athletics and higher education stakeholders, policymakers, and college athletes themselves.

We thank our moderators and panelists for their participation and the sponsors and donors whose financial contributions made this event possible. We congratulate our award winners. We invite all those attending to join us in advocating for academic integrity in college sport.

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Named in Honor of Allen L. Sack, Co-Founder, Past President and Director Emeritus. The Drake Group



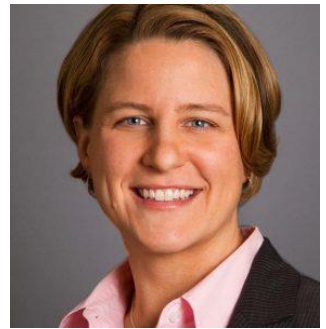
Allen L. Sack, a former defensive end for the University of Notre Dame, is a Professor Emeritus in the college of business at the University of New Haven where he taught for forty-one years, the former Director of the federally funded Center for Athletes Rights and Education (CARE), and a nationally recognized scholar who has published extensively in academic journals and presented papers at countless education association conferences. He is the author of *Counterfeit Amateurs: An Athlete's Journey Through the Sixties to the Age of Academic Capitalism* and co-author of *College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth*.

For over four decades, Dr. Sack has been a nationally recognized leader in efforts to protect higher education from the corruptive influence of highly commercialized college sport programs. His persistent efforts have challenged higher education to create and implement viable, durable solutions proving academic integrity is achievable in programs. His efforts have been characterized by an unshakable commitment to good scholarship, dependence on research-supported data, and love for the potential of competitive athletics to deliver profound developmental experiences to those who play.

PROGRAM

9:00-9:15am

Welcome – Julie Sommer, Executive Director



9:15-10:45am

Panel Session #1

WHO IS THE COLLEGE ATHLETE WHO IS NOT GRADUATING?

Former college athletes examine the reality of the athletics experience and reflect upon the graduation statistics, demographics, and related causative factors of college students participating in Division I revenue sports. Fifty-two percent of all NCAA Division I men's basketball players; 38 percent of all Division-I football players, and 38 percent of all Division I women's basketball players who were full scholarship recipients and required to be full-time students, did not graduate within six years. A clear majority of these athletes are Black or other students of color.



WILLIAM C. RHODEN
ESPN/Andscape,
Former *New York Times* Columnist



BRENDAN COLE
Athletic Director
The Field School
Washington, D.C.,
former Hampton
University football
captain



JACKSON MATTEO
Woodbury Forest
School Head Football
Coach, former
University of Virginia
football captain

MAURICE CLARETT
Co-Host, *Business and Biceps*, a top-rated
business podcast,
former Ohio State
running back and
professional football
player



SHERILL BAKER,
George Washington
Univ. Asst. Women's
Basketball Coach,
former All-American
player at Univ. of
Georgia and WNBA
player



PROGRAM

11:00am-12:45m

Panel Session #2

Aspects of the College Athlete Environment that Negatively and Positively Contribute to Academic Outcomes



MARK HYMAN
Director, The Shirley
Povich Center for
Sports Journalism

Are current academic and other support programs for college athletes structured to achieve graduation success? What constitutes a meaningful education and a safe and supportive educational environment? Do coaches make a difference in college athlete academic outcomes? Are there underlying issues related to racial inequities, time demands, and/or abusive coaching practices that should be addressed? How does athletic injury and adequacy of coach training affect athlete classroom performance?



RICHARD LAPCHICK
Director, The Institute
for Diversity and Ethics
in Sports, President,
The Institute for Sport
and Social Justice,
Univ. of Central
Florida



DAWN STALEY
Head Women's
Basketball Coach,
University of South
Carolina, 2017 and 2022
NCAA Division I
Champions; USA
Women's National Team
Player and Coach, WNBA
All-Star

BRUCE SMITH
Director of
Empowerment
Strategies/CEO, ACES
Group, worked for
two decades as
teacher, professor,
coach, higher
education
administrator



MARY WILLINGHAM
Former Academic
Advisory and Clinical
Instructor, School of
Education, The Center
for Student Success and
Academic Counseling,
University of North
Carolina - Chapel Hill,
author of *Cheated*



PROGRAM

12:50-1:50pm

NATIONAL AWARDS LUNCHEON



HOST

MICHAEL DRISCOLL
Chair, Board of
Directors, The Drake
Group Education Fund



PRESENTER

ALLEN SACK
Co-Founder, Past President,
and Director Emeritus
The Drake Group



PRESENTER

LARRY FLANAGAN
Alumnus, Member of
Univ. of New Haven
Board of Governors

2023 The Drake Group Education Fund National Public Service Award



The Honorable
CORY BOOKER
New Jersey
United States Senator

Honors “elected public officials responsible for proposing legislation or policy changes that significantly improve the conduct of intercollegiate athletic programs, enhance the rights of college athletes, or otherwise protects their education, health, and safety.”

S. 4724

**College Athletes Bill
of Rights
117th Congress**



The Honorable
RICHARD BLUMENTHAL
Connecticut
United States Senator

PROGRAM

12:50-1:50pm

NATIONAL AWARDS LUNCHEON



2023 Student Journalism Prize for Investigative Reporting in Intercollegiate Athletics

EVAN GERIKE

Reporter, Indiana Daily Student

The \$1000 prize recognizes the print, video, or multimedia work of a graduate or undergraduate college student journalist or team of student journalists for investigative reporting on intercollegiate athletics. The work must address an issue related to the welfare of college athletes, economics of college sports, academic integrity, ethical conduct, gender and racial equity, treatment of a whistleblower, or other significant issues.

2023 The Drake Hero Award

NICOLAS ASKEW

Director of Swimming, Diving and Tennis
Howard University

Honoring an extraordinary individual who has helped advance the collegiate sports reform movement through persistent actions over time. The individual, through hard work and persistent effort, has created a significant impact within the world of sports reform and, in doing so, has enhanced the integrity of intercollegiate athletics.



“Making A Difference” Award

DAWN STALEY

Head Women’s Basketball Coach
University of South Carolina

The award “honors an extraordinary contribution by an individual who has helped advance the integrity of intercollegiate athletics through an articulate and well-reasoned response to a current event or important issue. The individual, through his or her voice, writings, or other public action has demonstrated informed thought leadership in intercollegiate athletics, toward the end of advancing the integrity of athletics, emphasizing the primacy of educational objectives and/or insisting on responsible fiscal and ethical conduct of intercollegiate athletics as an extracurricular enterprise.”



PROGRAM

Panel Session #3

2:00-3:30pm

ARE WE GETTING WHAT WE PAID FOR? ENTERTAINMENT OR EDUCATION?



CHRISTINE BRENNAN
USA Today, CNN, ABC News, PBS NewsHour, NPR

What are the economic drivers of college sports and how do they affect athlete education? The NCAA's Division I athletics enterprise generates \$15.8 billion in annual revenues of which only \$2.9 billion -- 18.2 percent -- is returned to athletes in the form of athletics scholarships and only 1 percent is spent on medical treatment and insurance protections, while 35 percent is spent on administrative and coach compensation and 18 percent on lavish facilities. Will a redistribution of expenditures address unacceptable academic outcomes or the long-term impact of athletic injuries?



JENNIFER ABRUZZO,
General Counsel,
National Labor
Relations Board



**THE HONORABLE
TOM McMULLEN**
President and Chief
Executive Officer,
LEAD1 Association

**DR. WAYNE
FREDERICK**
President, Howard
University, Professor
Of Surgery, H.U. College
of Medicine



**ANDREW
ZIMBALIST**
Robert A. Woods
Professor Emeritus
of Economics,
Smith College



3:30-5:00pm

Symposium Networking and Cocktail Hour

PAYING IT FORWARD...

With thanks to all of those who sponsored the Symposium attendance of the next generation of sports lawyers, sports management professionals, and sports journalists and contributed to the success of The Drake Group Education Fund's 2023 education programs.



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Michael Driscoll

Wendy Pierpont

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Sheila Rice

Michele Roberts

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Gerald Starsia, University of Virginia

Texas Longhorn Swimming & Diving Alumni

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