

PROGRAM FINAL SCHEDULE/SPEAKERS

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THE ALLEN SACK NATIONAL SYMPOSIUM: ADVANCING INTEGRITY IN COLLEGE SPORT Washington, D.C. – The National Press Club Thursday, May 19, 2022

SESSION #1: “Giving College Athletes the Right to Unionize”

9:00-10:45am

Is it possible for Congress to give college athletes the right to unionize under the National Labor Relations Act in order to create a better balance of power between athletes and their institutions? How important is it to retain the athlete’s “student” relationship to the university? If athletes were allowed to “unionize,” should athletes aggregate by conference or nationally? Would such athlete-organizing power allow athletes to bargain for guaranteed five-year scholarships, long term disability protection, reduction of hours spent on athletics obligations, and addressing abusive practices of coaches? S. 1929, the *College Athlete Right to Organize Act*, sponsored by Senator Christopher Murphy (CT) will be the focus of the discussion.



DONNA LOPIANO Ph.D., President, The Drake Group, Adjunct Professor of Sports Management, Southern Connecticut State University, President, Sports Management Resources. Welcoming remarks on why Congress plays an important role for the protection of the health and well-being of college athletes. **Presentation of the *The Drake Group National Public Service Award*** honoring an elected public official responsible for legislation that significantly improves the conduct of intercollegiate athletic programs, the rights of college athletes, or otherwise protects the education, health, and safety of college athletes.



BOB COSTAS, National Award-Winning Sports Journalist. The 29-time Emmy award winner has been recognized with awards and nominations in the categories of hosting, play-by-play, writing, journalism, news, and entertainment; the only broadcaster in television history to win Emmy’s for news, sports and entertainment; named the “National Sportscaster of the Year” a record eight times; a member of the broadcaster’s wing of the Baseball Hall of Fame, and the National Sportscasters and Sportswriters Hall of Fame; among his many honors, winner of the Walter Cronkite Award for distinction in journalism; host of 12 Olympics for NBC; part of the coverage of eight Super Bowls, seven World Series, ten NBC Finals, and seventeen Kentucky Derby’s; often referred to as his generation’s most respected sports broadcaster



THE HONORABLE CHRISTOPHER MURPHY, United States Senator for Connecticut, has dedicated his career to public service as an advocate for Connecticut families. Senator Murphy has been a strong voice in the Senate fighting for job creation, affordable health care, education, sensible gun laws, and a forward-looking foreign policy and has been a major force in the Congress addressing critical issues in college athletics. He is the lead sponsor of S. 1929, the *College Athlete Right to Organize Act*, S. 238, the *College Athlete Economic Freedom Act*, and S. 1225, the *Standardization of Collegiate Oversight of Revenues and Expenditures Act* (SCORE Act) in the current session of Congress.



MICHAEL HAUSFELD, J.D., Chair Emeritus, Hausfeld LLP, a distinguished attorney with an abiding interest in social reform and a long record of successful litigation in the antitrust field, on behalf of individuals and classes, in cases involving monopolization, tie-ins, exclusive dealing and price fixing. In the landmark *O'Bannon v. NCAA* litigation, representing a class of current and former Division I men's basketball and FBS football players against the NCAA and its member institutions, Hausfeld won a permanent injunction against rules that foreclosed athletes from receiving compensation for the use of their names, images, and likenesses. Among many other honors, Mr. Hausfeld is the first civil plaintiff-side practitioner to win the ABA Lifetime Achievement Award bestowed by the Antitrust Section.



KAIYA McCULLOUGH is an activist and former professional soccer player. While she was member of UCLA's elite women's soccer program, she was one of the first collegiate athletes to kneel in protest of the National Anthem, inspired by Colin Kaepernick. She currently is the chairwoman for Anti-Racist Soccer Club, a coalition fighting against racism in the American soccer landscape, and a project manager at Common Goal for their Anti-Racist Project. She is passionate about community building, racial justice, and social equity, and is fiercely passionate about many social-justice causes, especially at the intersections with racial justice, and will be attending Harvard Law School this fall.



ANDREW ZIMBALIST, Robert A. Woods Professor of Economics, Smith College, President-Elect, The Drake Group. He has published several dozen articles and twenty-seven books, including *Unpaid Professionals: Commercialism and Conflict in Big-time College Sports* (1999), *The Economics of Sport, I & II* (2001), *Unwinding Madness: What Went Wrong with College Sports and How to Fix It* (2017) with Gerry Gurney and Donna Lopiano, and *Whither College Sports* (2021). Zimbalist has consulted in Latin America for the United Nations Development Program, the U.S. Agency for International Development and numerous companies and in the sports industry for players' associations, cities, companies, citizens groups, teams and leagues,

SESSION #2: “Mandating a College Athlete Bill of Rights”

11:00am-12:30pm

How can Congress address the economic and educational exploitation of college athletes: lack of adequate long- and short-term insurance and medical expense coverage for athletics injuries, low graduation rates for minority basketball and football players, lack of professional codes of conduct that protect athletes from mental and physical abuse? S. 5062 (116th Congress), the *College Athletes Bill of Rights*, sponsored by Senators Booker (NJ) and Blumenthal (CT), will be the focus of the discussion with a new version of the bill soon to be released.



CHRISTINE BRENNAN, Award-Winning National Sports Columnist for USA Today, commentator for CNN, ABC News, PBS NewsHour and National Public Radio, a best-selling author and a nationally-known speaker. Named one of the country's top 10 sports columnists by the Associated Press Sports Editors multiple times, she has covered the last 20 Olympic Games, summer and winter; winner of the 2020 prestigious Red Smith Award presented annually to a person who has made major contributions to sports journalism; the first woman sports writer at The Miami Herald in 1981 and the first woman to cover the Washington Football Team as a staff writer at The Washington Post in 1985.



THE HONORABLE CORY BOOKER, United States Senator for New Jersey, has tackled some of the most difficult problems facing New Jersey and our country with an innovative, consensus approach. He is a national leader in the effort to fix our broken criminal justice system and end mass incarceration, helping craft the First Step Act, which became law in December 2018. He has also advocated for economic policy that expands opportunity, increases wages, limits corporate concentration, and cracks down on corporate practices like outsourcing, stock buybacks, and no-poach agreements that firms use to keep wages down. Originally introduced in the 116th Congress, his *College Athletes Bill of Rights* sets the standard for college athlete protection.



HOWARD BRYANT, Award winning journalist and author and Meadowlark Meda Producer. Senior writer for ESPN, Executive Producer for HBO's Back on the Record with Bob Costas, sports correspondent for NPR's Weekend Edition Saturday author of nine books, *Full Dissidence: Notes From an Uneven Playing Field*, *The Heritage: Black Athletes*, *A Divided America and the Politics of Patriotism*, *The Last Hero: A Life of Henry Aaron*, *Juicing the Game: Drugs, Power, and the Fight for the Soul of Major League Baseball*, *Shut Out: A Story of Race and Baseball in Boston*, the three-book Legends sports series for middle-grade readers, and *Sisters and Champions: The True Story of Venus and Serena Williams*.



BRENDAN COLE, Athletic Director at The Field School in Washington D.C. Cole is a former three-time team captain and twice all-conference defensive back at Hampton University, where he earned his bachelor's degree in Strategic Communications with a minor in Political Science and a master's degree in Sports Administration. Formerly, he was Assistant Athletic Director and Head Boys Basketball Coach at Christchurch School.



TAMMI GAW, MS, ATC, Esq. Founder, Advantage Rule, LLC, and member of The Drake Group Board of Directors. She heads a consulting group focused on athlete health and safety, with an emphasis on amateur athletes' rights. As one of only a handful of professionals licensed as both an attorney and an athletic trainer, her career has included in-house counsel positions, non-profit management and board participation, and C-suite level work with integrated planning for large and medium scale sporting events. Tammi is an international speaker on issues around sports business, law, medicine, and social justice.

AWARDS LUNCHEON AND KEYNOTE
“The Promise of College Athletics: Vision for the Future”
1:00-2:00pm

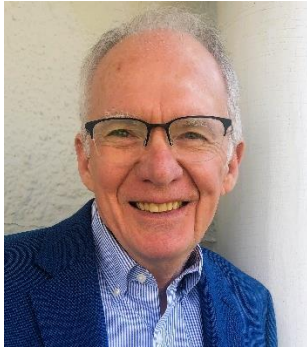
In the midst of the current governance, NIL and athlete exploitation chaos, can a path forward be envisioned for college athletics. Is there a way back to educational sport where the recruiting promises of a meaningful college education, healthy competition, and athletics skill development are fulfilled within exciting and vibrant athletic programs that serve the function of bringing the campus, alumni, and local community together? Also included in this program are the presentations of national awards to Sedona Prince, University of Oregon basketball player and journalism students who have excelled in investigative reporting on intercollegiate athletics.



ANDREW ZIMBALIST, HOST, President-Elect, The Drake Group. Dr. Zimbalist is the Robert A. Woods Professor of Economics, Smith College. He has published several dozen articles and twenty-seven books, including *Unpaid Professionals: Commercialism and Conflict in Big-time College Sports* (1999), *The Economics of Sport, I & II* (2001), *Unwinding Madness: What Went Wrong with College Sports and How to Fix It* (2017) with Gerry Gurney and Donna Lopiano, and *Whither College Sports* (2021). Zimbalist has consulted in Latin America for the United Nations Development Program, the U.S. Agency for International Development and numerous companies and in the sports industry for players' associations, cities, companies, citizens groups, teams and leagues.



THE HONORABLE ROSA DeLAURO, Congresswoman from Connecticut's Third Congressional District is Chair of the House Appropriations Committee, sits on the Democratic Steering and Policy Committee, and she is the Chair of the Labor, Health and Human Services, and Education Appropriations Subcommittee, where she oversees our nation's investments in education, health, and employment. She believes that our first priority must be to strengthen the economy and create good middle class jobs. She supports tax cuts for working- and middle-class families, fought to expand the Child Tax Credit to provide tax relief to millions of families, and introduced the Young Child Tax Credit to give families with young children an economic lift. Allen Sack, is her constituent.



ALLEN SACK, Co-Founder, Past President and Director Emeritus of The Drake Group. Professor Emeritus in the College of Business at the University of New Haven where he taught for forty-one years, the former Director of the federally funded Center for Athletes Rights and Education, and a former defensive end for Notre Dame, he is a nationally recognized scholar who has published extensively in academic journals and presented papers at countless education association conferences. Dr. Sack is the author of *Counterfeit Amateurs: An Athlete's Journey Through the Sixties to the Age of Academic Capitalism* and co-author of *College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth*.



SEDONA PRINCE, University of Oregon Basketball Player and Activist, Winner of *The Drake Group Presidential Award* for changing the future of college women's basketball. The award honors an extraordinary contribution by an individual who has helped advance the integrity of intercollegiate athletics through an articulate and well-reasoned response to a current event or important issue. The individual, through their voice, writings, or other public action has demonstrated informed thought leadership in intercollegiate athletics, toward the end of advancing the integrity of athletics, emphasizing the primacy of educational objectives and/or insisting on responsible fiscal and ethical conduct of intercollegiate athletics as an extracurricular enterprise.



JESSICA JURCEK – University of Minnesota – Twin Cities, Winner of *The Drake Group Student Journalism Prize for Investigative Reporting on Intercollegiate Athletics* for “The consequences of cutting indoor track...”

The Prize recognizes the print, video, or multimedia work of a graduate or undergraduate college student journalist for exceptional substantive investigative reporting on intercollegiate athletics.



***The Drake Group Student Journalism Prize for Investigative Reporting on Intercollegiate Athletics* to STUDENT JOURNALISTS, Shirley Povich Center for Sports Journalism and the Howard Center for Investigative Journalism at the University of Maryland Philip Merrill College of Journalism for “Unlevel Playing Fields.”** Ben Curtis, Kassidy McDonald, Iman Hassan, Kara Newhouse, Amanda Hernandez, Emily Riley, Colleen Neel, Alexandra Gopin, Jacob Richman, Molly Welby, Joe Lotano, Lauren Rosh, Emily Williams, Katie Manganelli, Jaelyn Watson, Amelia Jarecke, Tatyana Monnay, Molly Castle Work, Ashkan Motamedi.

SESSION #3: “Name, Image, and Likeness – Chaos or Opportunity” **2:00-3:30pm**

Given the current recruiting chaos created by differing state laws, lack of NCAA enforcement of inducement and extra benefit controls, and the call for common guardrails, what should be the role of Congress? What do H.R. 850, the *College Athlete Freedom Act* sponsored by Representative Lori Trahan (MA) and other federal NIL bills propose? What is the current status of athletes being able to monetize their names, images and likenesses (NILs) outside their participation in college athletic programs? Now that college athletes are no longer under the onerous restrictions of NCAA “amateur status” rules, what positive outcomes do they now have opportunities to realize? What is happening on the ground with the proliferation of NIL collectives? Does the Supreme Court *Alston* decision portend opening the door to pay for play? What Title IX questions have been raised concerning NIL developments?



KEVIN BLACKISTONE, Award-Winning National Sports Columnist now at *The Washington Post*, a panelist on ESPN's *Around the Horn*, and a professor at the Philip Merrill College of Journalism at the University of Maryland. He has covered the Olympics, Super Bowl, Wimbledon, the World Cup, the Tour de France, the British Open, the NBA Finals, Final Four, national college football championship, NFL playoffs, Major League Baseball playoffs, world championship boxing matches and other events on multiple occasions and authored academic journal articles on diversity in sports media and hagiography in sports film documentary. Blackistone is a recipient of awards for sports column writing, investigative reporting and enterprise reporting.



THE HONORABLE LORI TRAHAN, Congresswoman for Massachusetts' Third District. The first in her family to graduate college, she earned a scholarship to play Division 1 volleyball at Georgetown University where she was introduced to public service as a college student in Washington, D.C. She is a member of the powerful House Committee on Energy and Commerce, working to expand access to affordable, quality health care, tackle climate change, protect kids online, fight disinformation, and more. She is leader in the House on intercollegiate athletics issues, currently sponsoring H.R. 850, the College Athlete Economic Freedom Act (the focus of this session) and co-sponsoring H.R. 3895, the College Athlete Right to Organize Act and H.R. 7336, the Gender Equity in College Sports Commission.



The Honorable TOM McMILLEN is the President and Chief Executive Officer of the LEAD1 Association, which represents the athletic directors and programs of the NCAA Football Bowl Subdivision; former three-term Congressman from the Fourth District of Maryland, the first and only active professional athlete to run for Congress; member of Board of Overseers of the U.S. Military Academy; member of the Board of Regents, University of Maryland; Rhodes Scholar with a Bachelor and Master of Arts in Politics, Philosophy, and Economics from Oxford University: played eleven years in the NBA.



CASEY SCHWAB, CEO and Founding Partner of Altius Sports Partners, which provides consulting, strategic planning, compliance support, and education services to all stakeholders—athletics departments, coaches, college athletes, and brands—in this new age of college athletics. Casey, a recipient of Sports Business Journal’s Forty Under 40 award (2021), is the former Vice President of Business & Legal Affairs at the NFL Players Association, where he helped lead the NIL program for all NFL players. He began his career in sports media at NFL Media and FOX Sports. After teaching at the USC Gould School of Law in 2017, he now teaches at Howard Law School.



JULIE SOMMER, Attorney, member of The Drake Group Board of Directors; expert on the status of state NIL bills, The Drake Group liaison to the Uniform Law Commission that developed a model NIL statute, and author of a comparative analysis of current federal NIL bills. Julie is a member of the Washington State Bar Association, King County Bar Association and Sports Lawyers Association; former NCAA All-American swimmer at the University of Texas at Austin, member of an NCAA National Championship team, USA Swimming National Team member and listed among the top ten in World Swim Rankings.