

# PROGRAM

## THE ALLEN SACK NATIONAL SYMPOSIUM ADVANCING INTEGRITY IN COLLEGE SPORT

May 19, 2022  
Washington, D.C.  
The National Press Club



Moderated by Award Winning National Sport Journalists



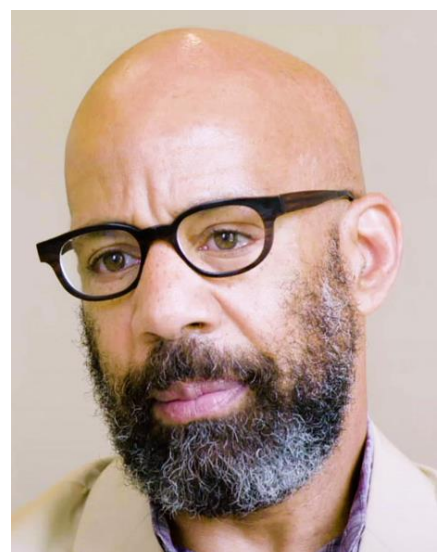
**Bob Costas**

*28 Emmy Awards, MLB,  
NBC Sports 12 Olympic Games*



**Christine Brennan**

*USA Today, CNN, PBS  
NewsHour, ABC News, NPR*



**Kevin Blackistone**

*Washington Post sports  
columnist ESPN, NPR*

## WELCOME...

We welcome you to the inaugural ***Allen Sack National Symposium – Advancing Integrity in College Sport***. The express purpose of the Symposium is to educate the public about Congressional legislative initiatives that could advance improved educational outcomes and the health and safety of college athletes while retaining all of the positive individual development effects and campus/community camaraderie we all love about intercollegiate athletics. The program features national academic experts, nationally recognized sports journalists, current and former college athletes, members of Congress and higher education leaders-- shining a spotlight on the various House and Senate bills of the 117th Congress that could result in significant positive reforms of college sport.

We thank our moderators and panelists for their participation. We invite all those attending to join us in advocating for increased integrity in college sport.

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### **DEDICATED TO THE MEMORY OF GERALD GURNEY**

The inaugural Allen Sack National Symposium is dedicated to the memory of Gerald Gurney, who served The Drake Group as its President from 2014 to 2016, as a member of its Board of Directors for twelve years, and passed away on February 23, 2022. We extend our deepest sympathies to his wife, Debra Stuart, and daughter Rachel.

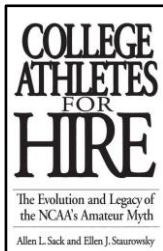
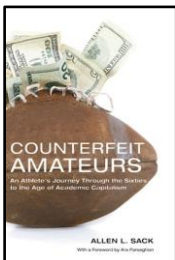
In December of 2021, *The Drake Group Service Award*, established to recognize a member of The Drake Group “whose service and actions upholding and advancing the mission of the organization have been above and beyond expectations,” was renamed the *Gerald Gurney Service Award*, in his honor, and the award was bestowed upon Dr. Gurney as its first recipient.



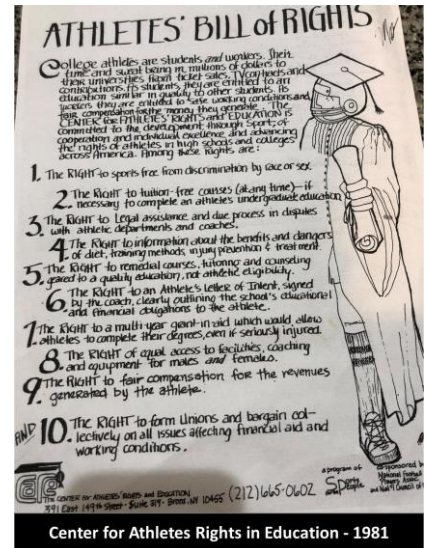


**Commemorating the naming of  
The Drake Group  
National Symposium – Advancing Integrity in  
College Sport  
in honor of  
ALLEN L. SACK  
Co-Founder, Director Emeritus, Past President  
-- on this nineteenth day of May in the year 2022 --**

A co-founder of The Drake Group, a Professor Emeritus in the College of Business at the University of New Haven where he taught for forty-one years, the former Director of the federally funded Center for Athletes Rights and Education (CARE), and a former defensive end for Notre Dame, he is a nationally recognized scholar who has published extensively in academic journals and presented papers at countless education association conferences.



Dr. Sack is the author of *Counterfeit Amateurs: An Athlete's Journey Through the Sixties to the Age of Academic Capitalism* and co-author of *College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth*.



For over four decades Dr. Sack has been a nationally recognized leader in efforts to protect higher education from the corrupting influence of highly commercialized college sport programs. His persistent efforts have challenged higher education to plug the holes in its integrity dike. His efforts have been characterized by an unshakable commitment to good scholarship, dependence on research-supported data, and love for the potential of competitive athletics to deliver profound developmental experiences to those who play.

Dr. Sack's leadership guided the evolution of The Drake Group to undertaking an 'advocacy' agenda that combined non-profit organization **action** with academic credibility. From participating in public demonstrations outside NCAA Final Four venues to walking the halls of Congress to seek support for national legislation, The Drake Group effectively generated public pressure and national policy to force national athletic governance organizations and higher education institutions to confront their integrity failures.

The Drake Group Team – Washington, D.C. – 2018  
Meeting w/ Members of Congress to Advance Collegiate Athletics Reform



# PROGRAM

9:00-9:15am

Welcome – Donna Lopiano, President, The Drake Group



Presentation of *The Drake Group National Public Service Award* to the **HONORABLE CHRISTOPHER MURPHY, United States Senator for Connecticut**  
The award honors an elected public official responsible for advancing legislation that would significantly improve the conduct of intercollegiate athletic programs, enhance the rights of college athletes, or otherwise protect their education, health, and safety.

**DONNA LOPIANO.** President, The Drake Group

9:15-10:45am

Panel Session #1: Giving College Athletes the Right to Unionize



**BOB COSTAS**  
Co-Moderator/Panelist

Is it possible for Congress to give college athletes the right to unionize under the National Labor Relations Act in order to create a better balance of power between athletes and their institutions? How important is it to retain the athlete's "student" relationship to the university? If athletes were allowed to "unionize," should athletes aggregate by conference or nationally? Would such athlete-organizing power allow athletes to bargain for guaranteed five-year scholarships, long term disability protection, reduction of hours spent on athletics obligations, and addressing abusive practices of coaches? S. 1929, the *College Athlete Right to Organize Act*, sponsored by Senator Christopher Murphy (CT) will be the focus of the discussion.



**ANDREW ZIMBALIST,**  
Co-Moderator/  
Panelist -Robert A.  
Woods Professor of  
Economics, Smith  
College



**The Honorable  
CHRISTOPHER MURPHY,**  
United States Senator  
for Connecticut



**KAIYA McCULLOUGH,**  
activist, former  
UCLA and professional  
soccer player



**MICHAEL HAUSFELD,**  
J.D., Chair Emeritus,  
Hausfeld LLP

# PROGRAM

## 11:00am-12:45m Panel Session #2: Mandating a College Athletes Bill of Rights



**CHRISTINE BRENNAN**  
Moderator

How can Congress address the economic and educational exploitation of college athletes: lack of adequate long- and short-term insurance and medical expense coverage for athletics injuries, low graduation rates for minority basketball and football players, lack of professional codes of conduct that protect athletes from mental and physical abuse? S. 5062 (116<sup>th</sup> Congress), the *College Athletes Bill of Rights*, sponsored by Senators Booker (NJ) and Blumenthal (CT), will be the focus of the discussion with a new version of the bill soon to be released.



**The Honorable  
CORY BOOKER**  
United States Senator  
for New Jersey



**HOWARD BRYANT,**  
Award winning  
journalist and author



**BRENDAN COLE**  
Athletic Director, The Field  
School, former Hampton U.  
defensive back and team captain



**TAMMI GAW**  
MS, ATC, Esq. Founder,  
Advantage Rule, LLC

# PROGRAM

1:05-2:00pm

## Awards Luncheon and Keynote – “The Promise of College Athletics: Vision for the Future



**ANDREW ZIMBALIST**  
Host, The Drake Group,  
President-Elect

In the midst of the current governance, NIL and athlete exploitation chaos, can a path forward be envisioned for college athletics. Is there a way back to educational sport where the recruiting promises of a meaningful college education, healthy competition, and athletics skill development are fulfilled within exciting and vibrant athletic programs that serve the function of bringing the campus, alumni, and local community together? Also included in this program are the presentations of national awards to Sedona Prince, University of Oregon basketball player and journalism students who have excelled in investigative reporting on intercollegiate athletics.



**THE HONORABLE  
ROSA DeLAURO**  
Congresswoman from  
Connecticut’s Third  
Congressional District

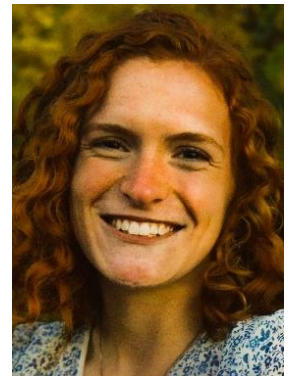


**ALLEN SACK**  
Co-Founder, Past  
President and  
Director Emeritus of  
The Drake Group

**SEDONA PRINCE**  
University of Oregon  
Basketball Player and  
Activist, *The Drake  
Group Presidential  
Award*



**JESSICA JURCEK**  
U. of Minnesota –  
Twin Cities, *The  
Drake Group Student  
Journalism Prize for  
Investigative  
Reporting*



**The Drake Group Student Journalism Prize for Investigative Reporting to STUDENT JOURNALISTS, Shirley Povich Center for Sports Journalism and the Howard Center for Investigative Journalism at the U. of Maryland**

# PROGRAM

2:00-3:30pm

## Panel Session #3: Name, Image, and Likeness – Chaos or Opportunity?



**KEVIN  
BLACKISTONE**  
Moderator

Given the current recruiting chaos created by differing state laws, lack of NCAA enforcement of inducement and extra benefit controls, and the call for common guardrails, what should be the role of Congress? What do H.R. 850, the *College Athlete Freedom Act* sponsored by Representative Lori Trahan (MA) and other federal NIL bills propose? What is the current status of athletes being able to monetize their names, images and likenesses (NILs) outside their participation in college athletic programs? Now that college athletes are no longer under the onerous restrictions of NCAA “amateur status” rules, what positive outcomes do they now have opportunities to realize? What is happening on the ground with the proliferation of NIL collectives? Does the Supreme Court *Alston* decision portend opening the door to pay for play? What Title IX questions have been raised concerning NIL developments?



**THE HONORABLE  
LORI TRAHAN,**  
Congresswoman for  
Massachusetts’  
Third District



**THE HONORABLE  
TOM McMULLEN**  
President and Chief  
Executive Officer,  
LEAD1 Association

**CASEY SCHWAB**  
CEO and Founding  
Partner of  
Altius Sports  
Partners



**JULIE SOMMER**  
Attorney,  
member of  
The Drake Group  
Board of Directors



3:30-5:00pm

Symposium Cocktail Hour

## PAYING IT FORWARD....

With thanks to all of those who sponsored the attendance of the next generation of sports lawyers, sports management professionals and sports journalists...



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Access  
Symposium  
Materials

