THE ALLEN SACK NATIONAL SYMPOSIUM:
ADVANCING INTEGRITY IN COLLEGE SPORT
Washington, D.C. – The National Press Club
SESSION FOUR – PANELIST BIOGRAPHIES
"Name, Image, and Likeness – Chaos or Opportunity"
Thursday, May 19, 2022 – 2:00-3:30pm ET



KEVIN BLACKISTONE, Award-Winning National Sports Columnist now at *The Washington Post,* a panelist on ESPN's *Around the Horn,* and a professor at the Philip Merrill College of Journalism at the University of Maryland. He has covered the Olympics, Super Bowl, Wimbledon, the World Cup, the Tour de France, the British Open, the NBA Finals, Final Four, national college football championship, NFL playoffs, Major League Baseball playoffs, world championship boxing matches and other events on multiple occasions and authored academic journal articles on diversity in sports media and hagiography in sports film documentary. Blackistone is a recipient of awards for sports column writing, investigative reporting and enterprise reporting.



THE HONORABLE LORI TRAHAN, Congresswoman for Massachusetts' Third District. The first in her family to graduate college, she earned a scholarship to play Division 1 volleyball at Georgetown University where she was introduced to public service as a college student in Washington, D.C. She is a member of the powerful House Committee on Energy and Commerce, working to expand access to affordable, quality health care, tackle climate change, protect kids online, fight disinformation, and more. She is leader in the House on intercollegiate athletics issues, currently sponsoring H.R. 850, the College Athlete Economic Freedom Act (the focus of this session) and co-sponsoring H.R. 3895, the College Athlete Right to Organize Act and H.R. 7336, the Gender Equity in College Sports Commission.



The Honorable TOM McMILLEN is the President and Chief Executive Officer of the LEAD1 Association, which represents the athletic directors and programs of the NCAA Football Bowl Subdivision; former three-term Congressman from the Fourth District of Maryland, the first and only active professional athlete to run for Congress; member of Board of Overseers of the U.S. Military Academy; member of the Board of Regents, University of Maryland; Rhodes Scholar with a Bachelor and Master of Arts in Politics, Philosophy, and Economics from Oxford University: played eleven years in the NBA.



CASEY SCHWAB, CEO and Founding Partner of Altius Sports Partners, which provides consulting, strategic planning, compliance support, and education services to all stakeholders—athletics departments, coaches, college athletes, and brands—in this new age of college athletics. Casey, a recipient of Sports Business Journal's Forty Under 40 award (2021), is the former Vice President of Business & Legal Affairs at the NFL Players Association, where he helped lead the NIL program for all NFL players. He began his career in sports media at NFL Media and FOX Sports. After teaching at the USC Gould School of Law in 2017, he now teaches at Howard Law School.



JULIE SOMMER, Attorney, member of The Drake Group Board of Directors; expert on the status of state NIL bills, The Drake Group liaison to the Uniform Law Commission that developed a model NIL statute, and author of a comparative analysis of current federal NIL bills. Julie is a member of the Washington State Bar Association, King County Bar Association and Sports Lawyers Association; former NCAA All-American swimmer at the University of Texas at Austin, member of an NCAA National Championship team, USA Swimming National Team member and listed among the top ten in World Swim Rankings.