



The Allen Sack National Symposium: Advancing Integrity in College Sports
May 19, 2022 – National Press Club

REQUEST PRESS CREDENTIALS - POLICY AND INSTRUCTIONS

The Drake Group welcomes reporters to cover the May 19, 2022 *The Allen Sack National Symposium: Advancing Integrity in College Sports* – 9:00am – 5:00pm – National Press Club – Washington D.C. The event shall also be presented as a live internet program as part of *The Drake Group Webinar Series – Critical Issues in Collegiate Athletics* with registration information publicly announced three weeks prior to the event and available on the home page of [The Drake Group](http://TheDrakeGroup.com).

Due to limited space, we do restrict our complementary press passes to working members of the media who will be covering the event for print, broadcast and Internet outlets. Those who wish to eat lunch will be charged \$50.00.

Press Credentials may be requested by journalists, freelancers, bloggers, and other public writers who either have reported on sports, higher education and its diverse issues for at least four months from the time of request or are working for or contracted by a media organization or platform with evidence of a history of reporting on issues related to sports or education.

Email the following to CollegeSportsSymposium@gmail.com and indicate whether you will attend lunch.

1. Submit a copy of USPA, IAPP, NPPA or other press club credentials with photo identification OR
2. Submit a letter of accreditation of media personnel on official letterhead of a media organization, signed by the Publisher or Assignment Editor with their contact information. For freelancers, a letter from the Editor recognizing that the journalist or writer in question is a contributor to a recognized bona fide media organization. In either case the letter should include the duration of the assignment and reach of the media (print circulation, radio, tv audience numbers, and statistical hits for websites or blogs) OR
3. For those freelancers or bloggers who are self-employed, not currently employed by a media organization, or are their own editors (such as some bloggers), a letter written by oneself is acceptable. The letter should include the name or the project, post or assignment, its duration, and the name of the media organization or platform to which the report or investigation will be submitted. The letter should state the reach of the

media in which the piece will be featured or will be submitted for review (print circulation, radio, tv audience numbers, and statistical hits for websites or blogs.)

The Drake Group reserves the right to deny press credentials to anyone at any time.